



THIRD EURASIAN WOMEN'S FORUM

13–15 October, 2021, St. Petersburg

Programme accurate as at October 15, 2021

13 October 2021 (day 1)

13:00–15:30

Tavrisheskiy Palace
Duma Hall

I. Plenary session

Presiding at the plenary session is Valentina Matvienko, Chairperson of the Federation Council of the Federal Assembly of the Russian Federation, Chairperson of the Interparliamentary Assembly of Member States of the Commonwealth of Independent States.

Key Panellists:

- **MATVIYENKO VALENTINA**, Speaker, Federation Council
- **ABRAMCHENKO VICTORIA**, Deputy Prime Minister of the Russian Federation

Panellists:

- **MARIA AFONINA**, Vice-Rector for Educational Activities, Senezh Management Workshop, Russia – Land of Opportunity
- **LUCIE MILEBOU AUBUSSON**, President, Senate of the Gabonese Republic
- **ESPERANCA LAURINDA FRANCISCO BIAS**, President, Assembly of the Republic of Mozambique
- **LARISA BORISOVA**, Chief Doctor, Solnechnogorsk Regional Hospital SBIH of the Moscow Region
- **NATALIA CASUCCINI BONCI**, Vice President of the Association for International Diplomacy in Paris, President of the Step by Step Association
- **SHIRIN SHARMIN CHAUDHURY**, Speaker, House of the Nation of the People's Republic of Bangladesh
- **MABEL CHINOMONA**, President, Senate of the Parliament of the Republic of Zimbabwe
- **SAHIBA GAFAROVA**, Speaker, Milli Majlis of the Republic of Azerbaijan
- **FATEMEH GHASEMPOUR**, Deputy, Islamic Consultative Assembly of the Islamic Republic of Iran
- **TEDROS ADHANOM GHEBREYESUS**, General Director, World Health Organization
- **ZINAIDA GRECEANII**, Chairman of the Parliamentary Faction of the Bloc of Communists and Socialists, Parliament of the Republic of Moldova
- **AIDA KASYMALIEVA**, Deputy Toraga, Jogorku Kenesh of the Kyrgyz Republic
- **PIA LIISA KAUMA**, Vice President, Parliamentary Assembly of the Organization for Security and Co-operation in Europe
- **ANTON KOTYAKOV**, Minister of Labour and Social Protection of the Russian Federation
- **GULSAT MAMMEDOWA**, Chairman, Mejlis of Turkmenistan (video conferencing)
- **KRISTYNA MARTY LANG**, Ambassador Extraordinary and Plenipotentiary, Embassy of the Swiss Confederation in the Russian Federation
- **ALIA MAULESHEVA**, Co-founder of the Eurasian Kids Society project
- **AUXILLIA MNANGAGWA**, Spouse of President of Zimbabwe (involved in charity, social issues), Mother of the Nation – Amai
- **TANZILA NARBAEVA**, Chairman, Senate of the Oliy Majlis of the Republic of Uzbekistan
- **VERONIKA PESHKOVA**, Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)
- **ODONTUYA SALDAN**, Vice Chairman, State Great Hural of Mongolia, head of the Mongolian-Russian parliamentary group
- **ALBA AZUCENA TORRES MEJIA**, Ambassador Extraordinary and Plenipotentiary of the Republic of Nicaragua to the Russian Federation
- **VO THI ANH XUAN**, Vice President of the Socialist Republic of Vietnam (video-conferencing)
- **KHAYRINISO YUSUFI**, Deputy Chairman, People's Democratic Party of Tajikistan

08:45–10:00

The Universe of Water
Museum Complex
Tower Hall

II. Eco Programme

Business breakfast

Building Conscious Consumption Teams to Protect the Planet: New Leadership Models

Entrance by invitation only

Moderator:

- **ANDREY SHARONOV**, President of the Skolkovo Moscow School of Management

Panellists:

- **IRINA GAIDA**, Director, Energy Centre, Moscow School of Management SKOLKOVO; Co-Founder, Women in Energy Association
- **MARINA KARBAN**, Managing Director for Educational Programs, Deputy Vice-Rector for Academic and Educational Affairs of the Skolkovo Moscow School of Management
- **TATIANA MITROVA**, Scientific Director of the Energy Center of the Moscow School of Management "Skolkovo"

10:30–12:00

The Universe of Water
Museum Complex
Universe of Water Hall

Eco programme opening ceremony – strategic session

Women Protecting the Planet: Building our Future

Anthropogenic climate change is one of the greatest challenges facing humanity today. This crisis, like the COVID-19 pandemic, can be characterized by systematicity, non-linear effects, a disproportionate impact on poorer and more vulnerable segments of society, and the need for international cooperation and coordination to address challenges. And as with the COVID-19 pandemic, women are at the forefront of efforts to overcome the crisis, whether in politics, science, business, or the non-profit sector.

What are the climate strategy priorities of various countries, and how do they impact the lives of women? Are there any differences in how male and female politicians approach discussions on climate-related challenges and regulatory responses? What can be done to change aspects of global regulation aimed at protecting the climate? Is there a lack of female voices in discussions involving governments, the scientific community, businesses, and non-profit organizations? If so, in which areas is this the case, and what can be done to make women's voices heard?

Moderators:

- **IRINA GAIDA**, Director, Energy Centre, Moscow School of Management SKOLKOVO; Co-Founder, Women in Energy Association
- **ANDREY VLADIMIROVICH YATSKIN**, First Deputy Chairman of the Federation Council of the Federal Assembly of the Russian Federation

Panellists:

- **NATALYA KOMAROVA**, Governor of Khanty-Mansi Autonomous Area–Yugra
- **POLINA YURIEVNA LION**, Director of the Department of Sustainable Development of the State Corporation "Rosatom"
- **ELENA MYAKOTNIKOVA**, Advisor to the CEO of Sibur LLC, Vice-Rector for Sustainable Development, Synergy University
- **RAISA POLYAKOVA**, General Director of KFC for Russia and the CIS
- **LIS RODIONOV**, Director of Sustainable Development, Schlumberger, USA
- **MARINA SEDYKH**, General Director of INK-Capital JSC
- **GULZADA SHAKULIKOVA**, Chairman of the Management Board – Rector, Atyrau University of Oil and Gas Named after S.Utebayev
- **DIANA TOMAN**, Executive Vice President, Chief Legal Officer and Corporate Secretary, Arconic Corporation, USA
- **ABRAMCHENKO VICTORIA**, Deputy Prime Minister of the Russian Federation

16:15–16:35

The Universe of Water
Museum Complex
Universe of Water Hall

Pitch Session for Winners of the Environmental Startup Competition

The human impact on the environment is enormous. Consequently, the ecological agenda is becoming increasingly critical with each passing year, and green technologies and eco awareness are becoming part of our day-to-day lives.

Environmental startups operate at the confluence of business and technology, and aim to enact positive change on a global scale. Eco projects seek to come up with solutions to global problems, from processing plastic waste to using renewable sources of energy. This pitch session will feature

nominees from the environmental startup competition.

What markets are applicable to these startups? What makes the proposed solutions unique? What is it that makes each startup's business model sufficiently robust?

Moderator:

- **TATIANA MITROVA**, Scientific Director of the Energy Center of the Moscow School of Management "Skolkovo"

16:35–16:55

The Universe of Water
Museum Complex
Universe of Water Hall

Pitch Session for Winners of the Competition for Popular-Science Media on Climate and Environment

The media plays a key role in highlighting important issues related to the climate and environment. Global climate change, renewable energy technologies, and decarbonization are just a few of the many topics covered by the media on a daily basis. The promotion of the environmental and climate agenda is being facilitated in large part by events and popularization in the media. This pitch session will feature projects by nominees of the popular-science media competition.

Why were particular topics selected, and how are they significant? What was the problem that the nominee attempted to address/highlight? What particularly interesting and striking moments occurred when preparing the material? Did the material provoke a response from the audience?

Moderator:

- **IRINA GAIDA**, Director, Energy Centre, Moscow School of Management SKOLKOVO; Co-Founder, Women in Energy Association

16:55–17:15

The Universe of Water
Museum Complex
Universe of Water Hall

Pitch Session for Winners of the Competition for Research Projects on Climate Change

Global climate change has long been seen as more than an environmental problem alone. Indeed, it has a direct bearing on socioeconomic development. Today, it is incumbent on humanity to not only save energy, but completely rethink approaches to traditional ways of producing and consuming it.

This pitch session will feature projects by nominees of the competition for research projects on climate change.

Why were particular topics selected, and how are they significant? What was the problem that the nominee attempted to address/highlight? What particularly interesting and striking moments occurred when preparing the material? How was the material received by audiences?

Moderator:

- **TATIANA MITROVA**, Scientific Director of the Energy Center of the Moscow School of Management "Skolkovo"

III. Women in Agribusiness

Scientific and practical session

Women in Agribusiness. A Look to the Future

13:45–15:15

The Universe of Water
Museum Complex
Universe of Water Hall

The evolution of technology in the agricultural sector is facilitating the establishment of modern enterprises, the forging of new partnerships, and the creation of entire ecosystems on the agricultural market. In particular, a systemic approach to selling products and services (including those related to transport and logistics) is taking shape. Throughout the world, leading experts are noting that a greater proportion of women are working in the industry. However, much of this work is centred around low-skilled manual labour, and there is an increasing need to fundamentally reform the agricultural sector. Development projects need to incorporate programmes for women. Increasing the number of women in agribusiness will facilitate growth across the industry, as well as the development of social infrastructure.

What areas of development in the agricultural sector might potentially offer particular benefit to women? What factors need to be considered first and foremost when creating new jobs for women in the agricultural sector? What areas of development in the agricultural sector should be prioritized? In which branches of agribusiness are there likely to be demand for new jobs as the industry develops? What educational programmes for women in agribusiness will help them become highly qualified specialists? What new opportunities are opening up for women as a consequence of the spread of digital technology in agriculture?

Moderator:

- **ELENA FASTOVA**, Deputy Minister of Agriculture of the Russian Federation

Panellists:

- **TATIANA CHERNYKH**, Director of MBU Nesterovsky Cultural Information Center, Chair of the RO OMOO Russian Union of Rural Youth in Buryatia
- **EKATERINA IVANOVA**, Vice Rector of Economy, Michurinsk State Agrarian University; Winner of Leaders of Russia competition for managers
- **OLGA KHITROVA**, Head of the Yaroslavl Regional Union of Women
- **SETLANA MAKSIMOVA**, Vice President, Peasant Farms and Agricultural Cooperatives of Russia (ACCOR); Board Chair, ACCOR
- **ILARIA SISTO**, Gender and Development Officer, Rural Inclusive and Gender Equality Division, Food and Agriculture Organization of the United Nations for Europe and Central Asia, Italy

15:15–17:30

The Universe of Water
Museum Complex
Forum Hall

Agro Cinema Lounge:

Farm Stories Short Film Festival

IV. Eurasian Women's Forum Projects: A New Dimension

Discussion

Developing and Supporting Civic Engagement and Public Institutions as the Key Condition of Successful Government Policy: International Best Practices in Public–Private Partnership

The 2030 global sustainable development agenda has placed particular importance on ensuring that women are able to participate in society fully and effectively, and that they are provided with equal opportunities to take leadership roles at all levels of decision-making processes, including in public life. Public organizations, including non-profits, play a key role in civil society, with women often taking leading positions. They are united by a sense of active civil involvement, social responsibility, and a commitment to traditional values. Women are spearheading key social initiatives and building platforms to help people share successful experience. In so doing, they are helping to strengthen ties between government and public institutions.

What initiatives by female leaders to build civil society institutions have proven to be most successful? What are governments doing to help develop public institutions? How can successful experience by female leaders be employed in the development of civil society at an international level?

Moderator:

- **LYUBOV GLEBOVA**, Senator, Russian Federation; First Deputy Chair, Federation Council Committee on the Rules of Procedure and Parliamentary Governance

Panellists:

- **OLGA AMELCHENKOVA**, Member, Central Staff, All-Russia People's Front; Chair, Central Staff, Volunteers of the Victory
- **AYUSH ARIUNZAYA**, Mongolian Minister of Labour and Social Protection
- **LARISA DAL**, Member for Public Diplomacy, Joint Expert Council, Presidential Grants Foundation
- **ALEXEY FROLOV**, Director for GR and International Cooperation, Akkuyu Nuclear
- **ELENA IVANITSKAYA**, Deputy Director, Department of Strategic Development and Innovation, Ministry of Economic Development of the Russian Federation
- **MARIA KARLINA**, General Director, Eletskie Kruzheva Lace Factory
- **ROMAN KARMANOV**, Chief Executive Officer, Presidential Fund for Cultural Initiatives
- **VERA KONOVALOVA**, General Director, Gzhel Porcelain Factory
- **DARYA OSTROVSKAYA**, General Director, R&C Research and Exhibition Center; Chair of the Organizing Committee, Europe + Asia Event Forum; Chair of the Organizing Committee, EVENT Live Forum
- **ALEKSANDRA SUKIASIAN**, Executive Director, Private School Pokolenie; Co-Chair, Volgograd OPORTA Russia Committee for the Development of Women's Entrepreneurship; Lead, 'Embassy of the Future' project
- **ELENA TOPOLEVA-SOLDUNOVA**, Chairman, Commission for the Development of the Non-Profit Sector and Support of Socially Oriented NPOs, Civic Chamber of the Russian Federation

- **EKATERINA UDALOVA**, Deputy Head of the Centre for Innovative, Technological, and Creative Entrepreneurship
- **DRAGINJA VLK**, Member, Belgrade City Parliament; Member, Serbian National Delegation to the Congress of Local and Regional Authorities, Council of Europe
- **OLGA ZUBKOVA**, President, LAMPA International Film Festival

09:00–10:30

Tavrisheskiy Palace
Hall 20

Public talk

Developing Volunteering and the Student Movement

Throughout the world, the volunteering movement is continuing to develop, and is covering an increasingly wide scope. It is gaining new supporters – particularly among young people – and is one of the main manifestations of people becoming involved in society. Key projects are being implemented by volunteers across a wide range of areas. These include protecting natural resources, helping those in need, and running educational projects and programmes aimed at improving financial and digital literacy among the older generation. According to international experts, girls and women account for 60–70% of all people involved in these initiatives. The growing role of the student and volunteering movement, along with the support offered to it by parliaments and governments, are helping to address a number of social issues.

What effective practices exist for supporting girls' initiatives and projects at educational institutions? Could volunteering become an essential part of a girl's professional growth? What are the best girls' volunteering initiatives around the world, and what is the potential to adopt them more widely?

Moderator:

- **NATALIA MANDROVA**, Director, Russian Centre for Civic and Patriotic Education of Children and Youth (Rospatriot Centre)

Panellists:

- **SARAH ANYANG AGBOR**, Commissioner for Human Resources, Science and Technology, African Union Commission
- **ANNA APOLOSOVA**, Deputy Chairperson, Russian Union of Youth; Member, Central Council, Association of Students and Student Unions in Russia
- **LEILA BADALOVA**, Program Coordinator, Volunteers of the World, Association of Volunteer Centres
- **EVGENIYA BYCHKOVA**, Executive Director, Association of Student Sports Clubs of Russia All-Russian Youth Public Organization
- **FABIANA DADONE**, Minister for Youth Policies, Italy
- **TOILY KURBANOV**, Executive Coordinator, United Nations Volunteers Programme (UNV), Turkmenistan
- **YOKOSUKA KYOKO**, Deputy Executive Coordinator, United Nations Volunteers Programme (UNV)
- **IRINA MAKIEVA**, Chief Managing Partner for Urban Development, State Development Corporation VEB.RF, Director General of the Monocities Development Fund
- **ANASTASIA MARKODEEVA**, Deputy Head of the All-Russian Centre for Coordination, Training and Retraining of Student Volunteer Rescue Formations, MIREA – Russian Technological University
- **KSENIYA RAZUVAEVA**, Head, Federal Agency for Youth Affairs (Rosmolodezh)

09:00–10:30

Tavrisheskiy Palace
Hall 16

International Video Conference Discussion of Women Prizewinners of the Startup Tour and Women Leaders in International Tech and Innovation Projects

Female entrepreneurs are behind numerous successful high-tech projects and digital platform initiatives, including in international e-commerce. They are also developing services through the use of artificial intelligence. These female driven innovative tech projects are emerging in response to an ever changing world. Supporting progressive ideas which are being implemented in part or in whole by women can help spur further development in interesting areas of technology, open up new markets, and inspire people who are just starting out on their entrepreneurial path. Many countries have startup tours which aim to popularize tech entrepreneurship, identify interesting projects which could be promoted further, and share experience.

What global best practices exist for popularizing tech sectors among girls? What can be done to get more women involved in entrepreneurship? What assistance should be offered to help female tech entrepreneurs find investors? How should an idea be presented (and to whom) in order to find partners and like-minded people? What are the steps to bringing a project to the international market?

Moderator:

- **JULIA VARSHAVSKAYA**, Chief Editor, Forbes Woman and Forbes Life

Panellists:

- **MARINA DAVYDOVA**, Co-Founder, Uley Social Business Park
- **ANNA GOLOVKINA**, Chief Executive Officer, Lienda LLC
- **EKATERINA INOZEMTSEVA**, Chief Executive Officer, Skolkovo Forum
- **OLGA KITAINA**, Founder, CEO, Alter
- **AYUMI MOORE AOKI**, Founder, CEO, Women in Tech, France
- **MARIE-CHRISTINE OGHLY**, World President, World Association of Women Entrepreneurs (FCEM)
- **WINGEE SAMPAIO**, Global Programme Director, Cartier Women's Initiative, France
- **MARINA ZHUNICH**, Director for Government Relations, Google Russia

09:30–12:30

Parliamentary Centre
Assembly Hall

Open dialogue

Russia's Compatriots Abroad

Female compatriots are playing a leading role in implementing projects by the Eurasian Women's Forum Council. A range of joint initiatives have been developed in recent years, focusing on the economy, science, culture, and charity. Dialogue between female compatriots is becoming increasingly important in efforts to build international cooperation, which can in turn help boost trade and economic ties.

What role do women play in the development of international cooperation in the humanitarian sphere? What should be the priorities when implementing joint international projects in today's reality? What could be done to make collaborative efforts more effective in this area? What is needed to build cooperation between international women's communities when looking to implement projects in the creative industries?

Moderators:

- **YELENA AFANASEVA**, Senator, Russian Federation; Member, Federation Council Committee on Foreign Affairs
- **LARISA YURCHENKO**, Member, World Coordinating Council of Russian Compatriots Living Abroad; Head, Coordinating Council of Organizations of Russian Compatriots of Germany

Panellists:

- **GALINA AGAFONOVA**, Project Leader, Gala Theatre, Bishkek; Chairwoman, Union of Russian-Speaking Women in Kyrgyz Republic
- **YANA AIZIKOVICH**, Board Chairwoman, Russian-Speaking Women Association in Israel
- **ELENA BRANSON**, President of the Russia Center New York; Head, Coordinating Council of Russian Compatriots, US
- **TATIANA CHUVILEVA**, Member World Coordinating Council of Russian Compatriots Living Abroad; President, World Alliance of Russian-Speaking Women, Italy
- **TATIANA DAHLE**, Secretary, World Coordinating Council of Russian Compatriots Living Abroad; Editor-in-Chief, 'Rights of Russian Compatriots in Nordic Countries' Legal Journal
- **OXANA GOULI**, Chair, Sputnik Association of Russian-Speaking Women, UK
- **ELENA KONDRATOVA**, Export Commercial Counsellor, Russian Export Center, Greece; Board Member, Hellenic-Russian Chamber of Commerce; President, Kedros Syn Non-Profit Cultural Organization
- **INGA LEGASOVA**, Board Chairwoman, Women Power Union; CEO, Investment and Trading Company RemiLing
- **NELLI MURNOVA**, Senior Analyst, Moscow House of Compatriots; Founding Board Member, World Alliance of Russian-Speaking Women
- **ANASTASIA SHIKAREVA**, President, Worldwide Business Alliance of Russian-Speaking Women, Spain
- **OLGA SHUVALOVA**, President, Russian Alliance in the Canary Islands, Spain
- **NATALIA SYCHEVA**, Senior Manager – Special Projects and Entrepreneurship Dubai Chamber of Commerce and Industry
- **NATALIA VENZON**, Head, Association of Russian Schools, US; Founder Rossinka Cultural and Educational Center, US
- **KSENIA YAKHNENKO**, Head, Worldwide Business Alliance of Russian-Speaking Latin America
- **ALEVINA ZAKHAROVA**, Chairwoman, International Mother Tongue Association, Switzerland

11:00–12:30

Tavrisheskiy Palace
Hall 9

International dialogue

Promoting Women's Leadership

Throughout the world, there is a growing demand for female leadership. Technologies and projects are being put in place which are promoting corporate programmes to support female leadership and the development of effective ways of encouraging upward mobility among women. International research has shown that companies with women on their boards of directors enjoy better results. As new skills requirements are emerging, so educational programmes for female leaders are becoming critical. The ability to share experience at an international level of implementing such programmes can help foster joint initiatives.

What can be done to help women determine their personal motivation through educational programmes? Are there any variables in teaching female leaders from country to country? To what extent are international programmes universal in their applicability? What standards in educational programmes will help provide the knowledge and skills needed to instil leadership qualities in women?

Moderator:

- **MARIA AFONINA**, Vice-Rector for Educational Activities, Senezh Management Workshop, Russia – Land of Opportunity

Panellists:

- **ELENA AKSENOVA**, Director, Research Institute for Healthcare Organization and Medical Management of Moscow Healthcare Department
- **VICTORIA ARABINA**, Founder of the Venn Technology Project Aggregator, Partner of the Rights Business Standard Consulting Company
- **EVGENIA CHIBIS**, Head, Unified Volunteer Centre, Murmansk Region
- **RAISA DEMINA**, Chair of the Board, TM Velcom Group
- **TATYANA DYAKONOVA**, Director, Department for Administration and Human Resources Policy, Ministry of Economic Development of the Russian Federation
- **GULNAZ KORDANOVA**, Co-Founder, CEO, Connect-Ed, Kazakhstan
- **YULIA TEMNIKOVA**, Deputy Head, Moscow Metropolitan

11:00–12:30

Tavrisheskiy Palace
Reading Hall

Open dialogue

Women and Media: Effective Partnership in the Information Space

The development of the internet and digital technologies has had a powerful impact on how information is created and consumed. Information sources have shifted to the media landscape, and the role of online media has grown rapidly. Where there was once a deficit of information, there is now a surfeit. New communication channels, media, and content creators have emerged. And consumers are displaying a preference for a specific group of newspapers, magazines, and online resources which are able to provide up-to-date and, crucially, accurate information. As leaders of tech giants, media outlets, and public initiatives, women are playing a key role in shaping public opinion across a range of topics in politics, the economy, and society.

What role do women play in the spread of media and communication technologies? What can women do to help shape a media culture in the digital realm? What trends are characterizing the current transformation of the media landscape and media business? What can be done to encourage adherence to ethical norms in today's media landscape? What successful examples of women in the media working with leaders of non-profit organizations could be rolled out to promote key women-led social projects?

Moderator:

- **BELLA CHERKESOVA**, Deputy Minister of Digital Development, Communications, and Mass Media of the Russian Federation

Panellists:

- **SVETLANA BALANOVA**, Chief Executive Officer, National Media Group
- **AIDA BALAYEVA**, Minister of Information and Social Development of the Republic of Kazakhstan
- **MARGARITA SIMONYAN**, Chief Editor, TV-Novosti
- **YULIANA SLASHCHEVA**, Chairman of the Management Board, Soyuzmultfilm
- **ELENA VARTANOVA**, Dean, Professor, Faculty of Journalism, Lomonosov Moscow State University
- **MARIA ZAKHAROVA**, Director, Information and Press Department, Ministry of Foreign Affairs of the Russian Federation; Spokeswoman, Ministry of Foreign Affairs of the Russian Federation

Front row participants:

- **EKATERINA ABRAMOVA**, Deputy Chair, MIR International Television and Radio Company; Director, MIR Television Channel
- **ZHANNA AGALAKOVA**, Special Correspondent, Channel One Russia, Paris
- **MARINA KRASNOVA**, Chief Executive Officer, VK
- **MARINA MISHUNKINA**, First Deputy General Director, Argumenty i Factly
- **LYAZZAT TANYSBAY**, Chair, Qazaqstan Radio and Television Corporation
- **SNEZHANA TODOROVA**, President, Coordination Council Bulgaria–Russia; President, Union of Bulgarian Journalists

11:00–11:20

Tavrisheskiy Palace
Kupolny Hall

Direct Line with Female Entrepreneurs as Part of the Launch of a Digital Women's Business Platform

11:00–12:30

Tavrisheskiy Palace
Hall 16

Thematic session

Women as Leaders in Innovative Social Transformations

New solutions and social innovations are playing an increasingly important role in addressing pressing issues related to improving people's quality of life. At the same time, international practice has shown that female entrepreneurs are finding it harder to raise capital and promote their projects. Investors are continuing to view women-led startups with a degree of mistrust.

What trends lie behind the development of innovative products? What projects are emerging at the confluence of science, technology, culture, and social initiatives? What programmes are facilitating the development of innovative thinking among girls and young women? What international best practices exist in relation to raising funds for innovative products developed by women?

The session will include an announcement of the results of the EAWF Council's Women Innovators Competition, which took place as part of preparations for the 3rd Eurasian Women's Forum.

Moderator:

- **ALEKSANDRA GLAZKOVA**, Founder, 'Women Innovators' Contest; Deputy General Director for Organizational Development, URALCHEM

Panellists:

- **ISMAIL ALI ABDULLA (Mr)**, Chief Executive Officer, Strata Manufacturing PJSC; Vice President, Mubadala's Aerospace, Renewables and ICT (AR&I) Investment Company
- **XENIA FRANK**, Chair of the Supervisory Board, Elena and Gennady Timchenko Charitable Foundation
- **ANNA KIKINA**, Cosmonaut-Tester, Yu.A. Gagarin Research and Test Cosmonaut Training Center
- **VALERIA MATYUKHINA**, CEO of SberTroika LLC
- **ANNA MESHERYAKOVA**, CEO, Third Opinion
- **MIALY RAJOELINA**, Spouse of President of Madagascar; President, FITIA charity association; Ambassador, United Nations Population Fund (UNPFA)
- **VICTORIA SALTYSKOVA**, Founder and CEO of the Project Life Centre for the Restoration of Family History and Genealogical Research

16:00–17:30

Tavrisheskiy Palace
Hall 9

Thematic session

At the Cutting Edge: Women in Sport

World championships are being held in more and more sports, which are also gaining recognition as Olympic disciplines. Women are being presented with new opportunities in sport. The International Olympic Committee is working to increase female participation in various sports, and to ensure that men and women are equally represented at the Games. The pandemic has had a major impact on revenue streams for the sports industry, and has exacerbated disparities in athletes' salaries. It has also had a negative effect on the motivation of many athletes, who are less inclined to continue their sporting careers given the lack of fans in the stands and competitions being cancelled. National and international sporting organizations are putting special programmes in place to support women in sport. These focus on a range of areas, including helping women to continue working in sport after their professional careers are over, and developing junior sport.

What can be done to make physical culture and sport more prestigious and appealing to women? How can sport help change women's lives? What successful experience to help women build a career in physical culture and sport after retiring from a career as an athlete could be rolled out? And what successful experience to get more women involved in running sports organizations could similarly be

applied more widely?

Moderator:

- **MARIA KISELEVA**, Member, Moscow City Duma of 7th convocation; three-time Olympic gold medallist (synchronized swimming)

Panellists:

- **LYDIA BATYUKOVA**, Minister of Youth Policy, Sports and Tourism of the Government of the Mari El Republic
- **ANNABELLE BENNETT**, Chancellor, Bond University; former Judge of the Federal Court of Australia
- **FABIANA DADONE**, Minister for Youth Policies, Italy
- **ANDREY FEDOROV**, Deputy Minister of Sport of the Russian Federation
- **NATALIA ISHCHENKO**, Five-time Olympic champion (synchronized swimming); Deputy Prime Minister – Minister of Sports, Kaliningrad Region
- **SVETLANA PETRACHINA**, Executive Director of Atom-Sport
- **TATIANA POLUKHINA**, Executive Director, Russian Fitness–Aerobics Federation
- **ANASTASIA ZADORINA**, Founder, ZASPORT

Front row participants:

- **SÜMEYYE BOYACI**, Paralympic swimmer; Artist, Turkey
- **NATALIA GART**, President, Russian Luge Federation
- **OLIVIA GRANGE**, Minister of Culture, Gender, Entertainment and Sport of Jamaica
- **ALEXEI NEMOV**, four-time Olympic champion (artistic gymnastics)
- **GALINA SURKOVA**, Chief Executive Officer, Sanporto

16:00–18:00

Tavrisheskiy Palace
Hall 16

Thematic session

Global Corporate Responsibility: Serving Women's Interests

As part of the session, the results will be summed up and the winners of the competition of the Council of the Eurasian Women's Forum for the development of women's leadership programs among government and commercial organizations will be awarded.

Projects and programmes aimed at serving the interests of women form part of the global agenda of numerous international organizations, major corporations, and public associations. The inclusion of women in management processes brings with it substantial economic benefits. These include accelerated development in the field of innovation, improved management systems, new approaches to corporate philanthropy, and more.

More and more large socially responsible companies are increasingly willing to participate in competitions and initiatives aimed at promoting corporate female leadership programmes, sharing best practices in creating and developing effective upward mobility mechanisms, and supporting economic initiatives by women.

What corporate programmes put in place in the interests of women have proven to be most effective? What new corporate social responsibility programmes aimed at providing more economic opportunities for women have appeared during the pandemic? What successful corporate practices to close the gap between the number of men and women in senior leadership starting positions could be rolled out?

Moderator:

- **ALINA BARINOVA**, Co-founder of the Women's Leadership Forum

Panellists:

- **NATALYA EREMINA**, President, United Metallurgical Company (OMK)
- **DARIA GONCHAROVA**, Chief Sustainability Officer, Polymetal International
- **MARINA MEDVEDEVA**, Managing Director, SIBUR
- **SOFIA MITROFANOVA**, General Director of PREMIER (part of Gazprom-Media Holding)
- **AGNESSA OSIPOVA**, Chairman of the Board of Directors of the Russian Franchising Association (RAF), President of BRPI JSC (Baskin Robbins)
- **KATERINA POGODINA**, General Manager, Johnson & Johnson
- **ANNA SOSHINSKAYA**, CEO of the Future Charitable Foundation, Amway Russia
- **TATYANA TRENTYEVA**, Deputy Director General for Human Resources, Rosatom State Atomic Energy Corporation
- **EVGENIA TYURIKOVA**, Head, Sberbank Private Banking

- **MAXIM VASILEVSKY**, Vice President for Public Affairs, Mars LLC

16:00–17:30

Tavrisheskiy Palace
Hall 20

Analytical session

Global Statistics and Analysis of Women's Status in Society

Securing equal rights and opportunities for women in all areas of society and economic life is a fundamental humanitarian principle today. Indeed, this endeavour lies at the heart of a number of the UN's sustainable development goals. Nevertheless, the international research community has yet to come up with a common methodological approach to assessing the status of women. The development of a such an approach to the collection and analysis of data will help improve managerial decisions related to women's participation in and contribution to all areas of society.

What underlying principles need to be considered when developing a common methodology for collecting and analysing data? What best international research practices and methodological approaches exist in terms of assessing the status of women in various areas of society? What approaches does the ILO employ when researching the status of women in the labour market? What factors did UN Women consider in its research on assessing the impact of the COVID-19 pandemic on female participation in various areas of society and economic life? What approaches employed in the Russian research paper "Stereotypes Associated with Women and Their Consequences" could be recommended to the international community?

Moderator:

- **GUZELIYA IMAEVA**, Chief Executive Officer, NAFI Research Centre

Panellists:

- **ALEKSANDRA BOLDYREVA**, Executive Director, Donors Forum Association
- **AMARSANAA DARISUREN**, Senior Adviser on Gender Issues, Organization for Security and Co-operation in Europe (OSCE), Mongolia
- **SEHAR KAMRAN**, Member, Senate Forum for Policy Research (SFPR); President, Centre for Pakistan and Gulf Studies (CPGS)
- **ANNA KHARNAS**, Head, Financial Literacy Center, Financial Research Institute of the Ministry of Finance of the Russian Federation
- **KONSTANTIN LAIKAM**, Deputy Head, Federal State Statistics Service
- **IRINA MENSHIKOVA**, Managing Director Russia, Ukraine, Kazakhstan, Amway
- **ALINA ROZENTSVET**, General Director, National Rating Agency (NRA)
- **MARGARITA SANDLER**, Chief Executive Officer, International Migration and Gender Research Institute (IMAGRI), Belgium
- **DIANA TOMAN**, Executive Vice President, Chief Legal Officer and Corporate Secretary, Arconic Corporation, USA
- **NATALIA VOLCHKOVA**, Professor, New Economic School NGEI HE

16:00–18:00

Parliamentary Centre
Assembly Hall

Pitch session

Women in the Development of Social Enterprise

Female entrepreneurship has helped drive economic growth in several countries around the world. The proportion of women in social enterprise – a sector aiming to address social issues – is 50% higher than in traditional commerce. And social entrepreneurs have come to the fore during the pandemic, as they rapidly shifted their focus to anti-crisis and charity work. According to experts, demand for initiatives aimed at improving people's quality of life will only continue to grow.

What social enterprise development strategies around the world have been most successful? What forms of social enterprise have proven to be most resilient during the COVID-19 pandemic? What can be done to roll out successful social projects across a larger area? What knowledge and skills are needed to succeed in social enterprise? In terms of offering support in Russia, what should be the subject of focus from a governmental, legislative, corporate, and regional perspective?

Moderators:

- **OLGA EPIFANOVA**, Senator, Russian Federation; Member, Federation Council Committee on Foreign Affairs
- **IRINA PETINA**, Senator, Russian Federation; Member, Federation Council Committee on Social Policy

Panellists:

- **ANNA MARIA ARE-BOUAYE**, General Director, Aromatherapy Institute, France
- **YULIA BOGUSHEVSKAYA**, General Director, Franchising Intellect; Authorized

Representative, Russian Franchise Association; Professor, Higher School of Economics

- **NATALYA EREMINA**, President, United Metallurgical Company (OMK)
- **IN JAE-KEUN**, Member, National Assembly of the Republic of Korea; Member, For Democracy and Prosperity of State Enlightenment Centre, National Assembly of the Republic of Korea
- **OXANA JUST**, Chief Marketing Officer, Polarstern Capital, Germany
- **INGA LEGASOVA**, Board Chairwoman, Women Power Union; CEO, Investment and Trading Company RemiLing
- **SCHNEIDER MARINA**, Publisher, Editor-in-Chief, Katyusha Women's Magazine, Germany
- **CATHERINE NEYMAN**, Director and Co-Founder, Bilingva, USA
- **NATALJA ONUMA**, Director, Onuma Fashion Consulting, Germany
- **AGNESSA OSIPOVA**, Chairman of the Board of Directors of the Russian Franchising Association (RAF), President of BRPI JSC (Baskin Robbins)
- **IULIA WENDLAND**, General Director, Archelix, Germany
- **NATALIA ZVEREVA**, General Director, Our Future Foundation

Front row participants:

- **IRINA ABRAMOVA**, Head, Social Innovation Center of the Republic of Bashkortostan
- **SVETLANA AVRAMENKO**, General Director, Talantika
- **SVETLANA MAKAROVA**, General Director, Uyt Residential Facility for the Elderly and Disabled
- **SVETLANA MODNOVA**, Founder and Head, Semeinye Traditsii ('Family Traditions') Foundation and Cotton Wool Toy Manufactory
- **MARIYA SHTUKINA**, President, Nezhnyy Biznes ('Gentle Business') Union for the Promotion of Women Entrepreneurs

V. The Women's Mission to Come Together for a Healthy Society

09:00–10:30

Tavrisheskiy Palace
Hall 1

Thematic session

A World of Active Ageing: The Coming Transformation

An ageing population is one of the biggest demographic challenges the world is currently facing. The UN has predicted that by 2050, people aged 65 and over will account for more than 16% of the entire population. And by 2030, the number of elderly people will reach 1.4 billion. Given these forecasts, it is already incumbent to identify new approaches to creating an environment that supports active ageing and offers good living conditions to the older population.

How will society change as life expectancy increases? What reforms should be made to healthcare and social protection? What approaches to the provision of social services are most effective? What can be done to ensure that older people play a greater role in society? How can we ensure that skills and knowledge are passed down to younger people? What best practices exist in terms of female involvement in modernizing the active ageing system?

Moderator:

- **EVELINA ZAKAMSKAYA**, Chief Editor, Doctor television channel

Panellists:

- **TATIANA AKIMOVA**, Executive Director, Khoroshie Istori (Good Stories) Philanthropic Foundation; Head, Serebryaniy Vozrast ('Silver Age') Alliance; Project Director, Zabota Ryadom ('Help is at Hand') Coalition
- **ARINA ALSTUT**, Department Head, Ludwig-Steil-Hof Espelkamp; Project Manager, Center for Preparing Social Service Workers, Germany
- **OLGA BATALINA**, First Deputy Minister of Labour and Social Protection of the Russian Federation
- **ELENA BIBIKOVA**, Senator, Russian Federation; Deputy Chair, Federation Council Committee on Social Policy
- **TATYANA CHERNIGOVSKAYA**, Head, Laboratory for Cognitive Studies; Head, Department of the Problems of Convergence in Natural Sciences and Humanities, St. Petersburg State University; Corresponding Member of the Russian Academy of Education; Doctor of Sciences in Biological Sciences; Professor
- **YEKATERINA DIBROVA**, President, RHANA Medical Corporation; President, Filatov International Foundation for the Development of Biomedical Technologies
- **NINA PUSHKOVA**, Actress, writer, member of the Writers' Union of Russia
- **NATALYA MANTUROVA**, Chief External Expert in Plastic Surgery, Ministry of Health of the



Russian Federation; Head, Department of Plastic and Reconstructive Surgery, Cosmetology, and Cell Technologies, Pirogov Russian National Research Medical University (RNRMU) of the Ministry of Healthcare of the Russian Federation

- **NADEZHDA RUKHININA**, Deputy Director for Clinical and Organizational and Methodological Activities, Russian Gerontological Research and Clinical Center, Pirogov Russian National Research Medical University; leading external specialist in geriatrics, Moscow Department of Healthcare
- **ELENA SAVELYEVA**, Deputy Head, Regional Public Office of the Perm Territory Chair of United Russia
- **INNA SVYATENKO**, Senator, Russian Federation; Chairman, Committee on Social Policy, Federation Council, Federal Assembly of the Russian Federation
- **CHI HARU WATANABE**, Director, Japanese Society of Placental Clinical Medicine; Member, Japan Anti-Aging Medicine Association
- **YOSHIKAZU YONEI**, Professor, Anti-Aging Medical Research Center, Doshisha University, Kyoto, Japan

09:00–10:30

Tavrcheskiy Palace
Central hall of
permanent restaurant

Business breakfast

The Secret Ingredient of a Woman's Success

Entrance by invitation only

Moderator:

- **ELENA ZHIDKOVA**, Head, Central Healthcare Directorate, Russian Railways

Panellists:

- **ANGELINA DAVYDOVA**, Director, German-Russian Office of Environmental Information
- **ALEXANDRA KOSTENIUK**, Russian chess player, grandmaster, 12th Women's World Chess Champion, two-time Russian Women's Chess Champion
- **VALENTINA LARIONOVA**, Geneticist, Professor of the Department of Pediatrics and Pediatric Cardiology, North-Western State Medical University named after I.I. Mechnikova, Director of the Centre for Rare Diseases and Molecular Medicine
- **NATALIA MATUSOVA**, Managing Partner AddWise Executive Search, 7th Russian woman to climb Mount Everest
- **ANASTASIA NIFONTOVA**, Russian rally racing motorcycle rider, Master of Sports of Russia, International Class in motorcycle sports

10:00–18:00

Tavrcheskiy Palace
Atrium

Festival of Health and Beauty

According to the supplementary programme

11:00–12:30

Tavrcheskiy Palace
Hall 20

Expert session

Cognitive Health: Who is the Person of the Future?

Rapid digitalization, the development of artificial intelligence and biotechnology, and major advances in genetic research are contributing to an increase in people's physical potential. In addition, people's thought processes and intellectual capabilities are evolving in line with the rhythm and development of the world they inhabit. It has become essential to understand changes to people's cognitive state in order to make accurate economic and social forecasts.

What can be done to protect people's cognitive health and ensure intellectual longevity? How can artificial intelligence and the digitalization of training processes better help train people's intellectual capabilities, and across what areas? What are the risks, and what is the potential? It is possible to shape the intellectual capabilities of future generations? What does the future hold for the study of the consciousness? Who is the person of the future?

Moderator:

- **DARYA KRYUCHKO**, Head, Department of Translational Medicine and Innovative Technologies, Federal Medical Biology Agency

Panellists:

- **ANI ASLANYAN**, Member, Expert Council for Economic Development of a New Technological Generation, Committee of the State Duma of the Federal Assembly of the Russian Federation on Economic Policy, Industry, Innovative Development and Entrepreneurship
- **VSEVOLOD BELOUSOV**, Director, Federal Center of Brain Research and

Neurotechnologies, Federal Medical Biological Agency

- **ANNA BOGOLEPOVA**, Head, Department of Cognitive Disorders, Federal Center of Brain Research and Neurotechnologies; Professor, Department of Neurology Neurosurgery and Medical Genetics, Pirogov Russian National Research Medical University; Doctor of Medicine

11:00–12:30

Tavrcheskiy Palace
Hall 1

Thematic session

The Role of Health and Beauty in Improving Women's Quality of Life

To this day, a focus on health and an active lifestyle can be the key to success. For women today, keeping fit is essential across all areas of life. Leading a healthy lifestyle has become a global trend, and one which leading producers of goods and services are now focusing on. It is an area encompassing a range of factors which determine a person's physical, psychological, and social wellbeing.

What can women do to find time to focus on their health in today's world? What can be done to cultivate a sense of self-care among girls? What standards for leading a healthy lifestyle are worth recommending to today's women? How are health and beauty connected? What innovative solutions to help women feel healthy and successful currently exist on the market?

Moderators:

- **NATALYA MANTUROVA**, Chief External Expert in Plastic Surgery, Ministry of Health of the Russian Federation; Head, Department of Plastic and Reconstructive Surgery, Cosmetology, and Cell Technologies, Pirogov Russian National Research Medical University (RNRMU) of the Ministry of Healthcare of the Russian Federation
- **SVETLANA MATELO**, CEO, DRC Group

Panellists:

- **LIUDMILA ANTONOVA**, General Director, Nike-Med
- **YEKATERINA DIBROVA**, President, RHANA Medical Corporation; President, Filatov International Foundation for the Development of Biomedical Technologies
- **IRINA KRASIVSKAYA**, Chair of the Board of Directors, Bionika Media; Director, Institute of Public Healthcare Development
- **IRINA MARINICHEVA**, Associate Professor, Department of Plastic Surgery, Institute of Medicine, Peoples' Friendship University of Russia (RUDN)
- **YULIA MIRONOVA**, President, FIJIE Beauty Institute, Chair of the Organizing Committee, Parad Clinic ('Clinic Parade') Award
- **SURIA SADEKOVA**, Head, Education and Exhibition Projects Department, Pushkin State Museum of Fine Arts
- **ELENA TERESHKOVA**, General Director, AVAN; Vice President, Tereshkova Philanthropic Foundation
- **NATALYA TYURINA**, Deputy Head, RIA Novosti Department of Social Ratings; Project Manager, Social Navigator
- **OLGA ZHUKOVA**, Head, Department of Dermatology, Venerology, and Allergy, Institute of Medicine, Peoples' Friendship University of Russia (RUDN)

11:30–11:50

Tavrcheskiy Palace
Beige Lounge

Presentation of the Medical Station of the Future as Part of the Opening of the Women's Mission to Come Together for a Healthy Society Platform

16:00–17:30

Tavrcheskiy Palace
Reading Hall

Expert session

The Study of DNA as a Path to Self-Understanding

"Science begins with measurement. The exact sciences would be inconceivable without measurements" (Dmitry Mendeleev)

Genomics is one of the fastest-growing and most promising branches of modern science. Research to decode the genome is already impacting medicine, as new approaches to the prevention, diagnosis, and treatment of many diseases – including cancer – are developed. What's more, the field offers a powerful example of what can be achieved when scientists from different countries work together on challenges for the benefit of humanity.

What possibilities and risks are associated with research in the human genome? What possibilities are offered by genomics with regard to predicting, preventing, diagnosing and treating disease? What is the role of genomics in developing a personalized approach to healthcare? What steps can be taken to accelerate the introduction of new treatment methods based on genome research?

Moderator:

- **MARIA VORONTSOVA**, Research Lead, National Medical Research Centre of Endocrinology Federal State Budgetary Institution, Member of the Presidium of the Russian Association for the Promotion of Science

Panellists:

- **TATIANA AMIROVA**, Head of the Laboratory of Personified Genomic Medicine, Moscow Institute of Physics and Technology (National Research University)
- **ELENA BARANOVA**, Genomics, Life Sciences, Biotechnology for Health & Personalized Medicine European Commission, Brussels; President of EU Institute of Personalized Prevention and Health
- **ELENA BARANOVA**, Medical Director of Evogen LLC
- **ARTEM ELMURATOV**, Development Director of Genotech LLC
- **INGA PROKOPENKO**, Professor at the University of Surrey
- **ZEEV ROTSTEIN**, Director General of the Hadassah Medical Center
- **ELENA ZHIDKOVA**, Head, Central Healthcare Directorate, Russian Railways

16:00–18:00

Tavrisheskiy Palace
Hall 1

Thematic session

Women in Pharmaceuticals: Working Together for a Healthy World

Extending healthy life expectancy, promoting active aging, reducing the mortality are the main goals of the development of medicine and pharmaceuticals. Women are actively involved in the scientific development of modern drugs, ensure the uninterrupted functioning of enterprises for the production of drugs and protective equipment. The pandemic has demonstrated the need and importance of developing international cooperation in the progress of science and the pharmaceutical industry.

How to improve the training and retraining of personnel for modern pharmaceutical companies? What conditions and measures are needed to increase the level of participation of women in the development of pharmaceuticals? What is the motivating factor in choosing the profession of a pharmacist? What are the priority directions for the development of pharmaceuticals?

Moderator:

- **LYUDMILA SCHERBAKOVA**, Founder, Velpfarm, Bright Way Group; General Director, Veltrade

Panellists:

- **NATASHA AZZOPARDI-MUSCAT**, Director, Division of Country Health Policies and Systems, Regional Office for Europe, World Health Organization
- **EKATERINA BARANOVA**, Deputy Director General on Legal Issues, Moscow Endocrine Plant
- **NATALIA DUBOVSKAYA**, Fourth-year student, Faculty of Pharmacy, Privolzhsky Research Medical University; 1st Place Winner, GxP-Fest International Student Festival
- **ALISA DZHANGIRYANTS**, Director of Market Access and Pricing, Bristol-Myers Squibb
- **SOFIA KADYKOVA**, HR Director, Pfizer Russia
- **GULNAZ KADYROVA**, Deputy Minister of Industry and Trade of the Russian Federation
- **MARINA KRYUCHKOVA**, Founder, Formula FR LLC
- **KIM MIRAN**, Grand Prix Winner, APEC BEST AWARD 2018; Founder, director, C&E HRD Consulting Co., LTD, Republic of Korea
- **GALINA ORLOVA**, General Director, IRIS (Integrated Retail Investment Strategies)
- **BETTINA PFLEIDERER**, Member, Former President, Medical Women's International Association, Germany
- **YULIA VESENYOVA**, Board Member, Russian Donors Forum; Senior Manager, Communications and Public Affairs Russia and CIS, Janssen; Lead, DEI Communication Lead, Johnson & Johnson

VI. St. Petersburg for Women, and Women for St. Petersburg regional platform

10:00–18:00

Parliamentary Centre

As part of a separate programme, see Appendix 1 to the programme of the third Eurasian Women's Forum

15:30–16:45

VII. Eurasian Kids Society

Parliamentary Centre
Hall 315

**International STEM Championship
«Children: The Future of the World»**

16:45–18:15

Parliamentary Centre
Hall 315

**Foresight session
«Steps to Success»**

Moderators:

- **KSENIA RAZUVAEVA**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **ELENA SOKOLOVA**, Director, Foundation for the Development of Expert and Analytical Activities "Content"

Panelists:

- **KSENIYA BARYSHNIKOVA**, Senior Research Fellow, Teacher, ITMO University
- **ANNA BOGALIY**, Two-time Olympic champion in biathlon; President, Children and Youth's Biathlon Community of Russia
- **ALISA DENISOVA**, Head, Creation of Educational Environment Block, VEB.RF
- **ALIYA GRIG**, Co-founder and CEO, Human Cosmos IT platform and Cosmos City educational project
- **OLGA GRISHCHENKO**, First Vice President, Synergy Corporation
- **DARIA VASILIEVA**, Chief Executive Officer, Getvision

19:00–20:30

Mariinsky Theatre

VIII. Cultural Programme

Gala Concert for Participants of the third Eurasian Women's Forum

14 October 2021 (day 2)

12:00–14:30

Tavrisheskiy Palace
Duma Hall

I. Forum opening ceremony – plenary session

Women: A Global Mission in a New Reality

Invitation only event

09:30–10:30

Tavrisheskiy Palace
Hall 11

II. The Women's Mission to Shape a New Agenda for Peace and Trust

Briefing by the spokesman for the Russian Foreign Ministry Maria Zakharova on current foreign policy issues

Panellist:

- **MARIA ZAKHAROVA**, Director, Information and Press Department, Ministry of Foreign Affairs of the Russian Federation; Spokeswoman, Ministry of Foreign Affairs of the Russian Federation

15:00–16:30

Tavrisheskiy Palace
Reading Hall

Open session

Women20 (W20). The Role of Women in Restoring Stability

The main aim of the W20 during Italy's presidency in 2021 is to develop a set of specific proposals for leaders of G20 nations across a number of areas. These include ensuring that girls and women take part in the digitalization of the economy, boosting female entrepreneurship, and supporting career growth and occupational safety for women.

What are the W20's priorities, including as part of Italy and Indonesia's presidencies in 2021 and 2022 respectively? What can the group offer in terms of outreach programmes to help women play a greater role and enjoy equal opportunities in a world undergoing full digitalization? What can be done to consolidate the efforts of international organizations, governments, business communities, and members of the public in order to provide greater economic opportunities to women?

Moderators:

- **ELENA MYAKOTNIKOVA**, Advisor to the CEO of Sibur LLC, Vice-Rector for Sustainable Development, Synergy University
- **VICTORIA PANOVA**, Russian W20 Sherpa; Vice President for International Relations, Far Eastern Federal University (FEFU); Adviser to the Director, Russian Institute for Strategic Studies; Member, Russian International Affairs Council

Panellists:

- **MICHIKO ACHILLES**, Japanese W20 Sherpa
- **NARNIA BOHLER-MULLER**, Head, South African Delegation to W20; Executive Director, Democracy, Governance and Service Delivery Research Programme, Human Sciences Research Council (HSRC)
- **CHIARA CONDI**, Co-Chair of the French Delegation to the Women's Twenty (W20), Founder and President of Led By HER
- **ANA FONTES**, Founder, Women Entrepreneurs Social Network; Head, Brazilian Delegation to W20
- **ANDREA GROBOCOPATEL**, Argentine W20 Sherpa; President, Resiliencia SGR; President, FLOR Foundation
- **KUMUJU HA**, Sherpa of the Republic of Korea, Co-Chair of the Korean W20 Delegation, Vice President of Kyobo Life Insurance Co., Ltd
- **VIRGINIA LITTLEJOHN**, Co-chair of US delegation to W20; Founder and President, Quantum Leaps
- **KANG MINAH**, Professor, Public Administration, EHWA Womans University; Korean Delegate to W20
- **ELENA PERYSHKINA**, Director, AIDS Infoshare Fund; Co-Chair, Russian CSOs Working Group for G8 and G20
- **PAM RAJPUT**, Indian W20 Sherpa; Chair, Working Group on Inclusive Decision Making, G20; Founder, BRICS Feminist Watch
- **MARTINA ROGATO**, Italian W20 Sherpa, Italian G20 Presidency (2021)
- **GÜLDEN TÜRK TAN**, Turkish W20 Sherpa; Founding President, W20; Member, Presidential Council, KAGIDER (Women Entrepreneurs Association of Turkey); Chair, International Women's Forum Turkey (IWF Turkey)

- **JESSICA NATALIA WIDJAJA**, Head, Indonesian Delegation to W20
- **EMINE SARE AYDIN YILMAZ**, Faculty member, Department of International Relations and Political Science, Istanbul Commerce University

15:00–17:30

Tavrisheskiy Palace
Duma Hall

Plenary session – interparliamentary dialogue

The Women's Mission to Shape a New Agenda for Peace and Trust

The UN has declared 2021 to be the International Year of Peace and Trust.

In recent years, female leaders have played an increasingly central role in fostering international cooperation, ensuring peace and security, addressing new challenges and threats, and working towards critical socioeconomic and humanitarian objectives.

Substantial experience has been amassed with regard to improving the status of women and promoting them as decision makers. Collaboration on these matters has taken place between nations, parliaments, and international organizations. In order to move away from political posturing and work to restore and build trust in the world, it is essential to increase female participation in discussions on current global issues.

What can – and indeed, must – change in the parliamentary agenda for sustainable development and stability in a world facing new political, economic, environmental, and social challenges? What can female leaders do to address pressing issues affecting peace and trust? What are governments doing to improve the status of women? What successful experience exists of female politicians, entrepreneurs, and non-profit leaders working together to promote peace and trust?

Moderators:

- **LYUBOV GLEBOVA**, Senator, Russian Federation; First Deputy Chair, Federation Council Committee on the Rules of Procedure and Parliamentary Governance
- **KONSTANTIN KOSACHEV**, Deputy Speaker of the Federation Council
- **EKATERINA LACHOVA**, Chairman, Women's Union of Russia

Panellists:

- **ANNIE ADAMS**, Deputy Speaker, National Assembly of Malawi
- **TERESA MARIA AMAREIE BOUÉ**, General Secretary of the Federation of Cuban Women (FMC)
- **GIULSHAT ASYLBAEVA**, Deputy Chairperson of the Economic and Fiscal Policy Committee, Supreme Council of Kyrgyzstan
- **VERONICA MICHELLE BACHELET JERIA**, High Commissioner for Human Rights (UN), former President of Chile
- **CECILIA BOTTÍNO**, Member, former President of the Chamber of Representatives of Uruguay
- **DESPÍNA CHATZIVASSILIOU-TSOVILIS**, Secretary General, Parliamentary Assembly of the Council of Europe
- **ALIA EL-YASSIR**, Regional Director for Europe and Central Asia, UN Women
- **NATALIA GHÉRMAN**, Special Representative of the Secretary-General for Central Asia
- **ANNA HAKOBYAN**, Spouse of Prime Minister of Armenia, Organizer, Women for Peace Initiative
- **MOO KYUNG HAN**, Member of the Trade, Industry, Energy, SMEs, and Startups Committee, National Assembly of the Republic of Korea
- **TARJA KHALONEN**, Former President of Finland
- **HILOLBI DJUMAHON KURBONZODA**, Chairwoman of Women and Family Affairs under the Government of Tajikistan
- **MARIA LVOVA-BELOVA**, Member of the Federation Council Committee on Social Policy
- **SILVANA LOPEZ MOREIRA BÓ**, Spouse of the President of Paraguay
- **TATYANA MOSKALKOVA**, Human Rights Commissioner of the Russian Federation
- **NGUYEN PHUONG NGA**, Chairwoman of the Vietnam Union of Friendship Organizations (VUFO)
- **NADEJDA REMÍ**, Member of the Regional Council (Île-de-France), National Rally party, France
- **LIAZZAT SULEIMEN**, Member of the Senate of the Republic of Kazakhstan; Deputy Chairperson, National Commission for Women Affairs, Family and Demographic Policy under the President of Kazakhstan
- **DAMDINSUREN UNURBORÓL**, Member of the Great Khural of Mongolia
- **TATIANA VALOVAYA**, Director-General of the United Nations Office at Geneva

- **IRINA VLAKH**, Governor, Autonomous Territorial Unit of Gagauzia (Moldova)
- **MAJA VUKICHEVICH**, Member, Skupština of Montenegro
- **FATMA VIDADÍ GHIZI YILDIRIM**, Member of Education Committee, Milli Mejlis of the Azerbaijan Republic

17:00–18:30

Tavrisheskiy Palace
Hall 20

Presentation of the BRICS Women's Business Alliance

The BRICS Women's Business Alliance was first presented at the 2nd Eurasian Women's Forum. The leaders of Brazil, India, China, Russia, and South Africa gave their unanimous support to the initiative, and adopted the declaration on the establishment of the alliance. 2020 saw the official launch of the BRICS Women's Business Alliance.

The alliance seeks to implement multilateral cooperation projects aimed at consolidating and strengthening its role in the global economic agenda.

The alliance's areas of focus include the development of innovation, healthcare, food and environmental security, an inclusive economy, the creative industries, and tourism.

What has been achieved in the alliance's first year? What is the role of the female entrepreneurial community in overcoming the economic crisis and putting the globe back on the path to economic recovery? What recommendations is the alliance prepared to put forward to the BRICS nations in terms of strengthening the role of women-led businesses?

Moderator:

- **VASILY PUSHKOV**, Director of International Cooperation, Rossiya Segodnya International Information Agency

Panellists:

- **ANNA NESTEROVA**, Founder, Chairman of the Board of Directors, Global Rus Trade
- **GRAZIELLE PARENTI**, Chairperson, Brazilian Chapter, Women's Business Alliance; Global Director for Institutional Relations, Brazil Foods; President, Brazilian Food Industry Association (ABIA)
- **SANGITA REDDY**, Chairperson, Indian Chapter, Women's Business Alliance; Joint Managing Director, Apollo Hospitals; Former President, Federation of Indian Chambers of Commerce & Industry (FICCI)
- **NATALYA STAPRAN**, Director, Department for Multilateral Economic Cooperation and Special Projects, Ministry of Economic Development of the Russian Federation
- **LEBOGANG ZULU**, Chairperson, South African Chapter, Women's Business Alliance; CEO, AV Light Steel; CEO, AV Group of Companies

Front row participants:

- **ELENA CHASHCHINA**, Chief Executive Officer, Techno LLC; Co-owner, EPOTOS Group
- **BERTHA DLAMINI**, President, African Women in Electricity and Power, Republic of South Africa
- **OLEG MIRONENKO**, Executive Director, National Organic Union
- **GALINA VOLKOVA**, Director General, Orthomoda orthopedic footwear manufacturing enterprise

III. The Women's Mission to Come Together for a Healthy Future

Strategic session

The Women's Mission to Come Together for a Healthy Present and Future

In the face of global challenges, there is an increasing need for a new healthcare paradigm, along with a renewed focus on prevention and rehabilitation, and on changing people's attitudes to health. Women have made an enormous contribution to efforts to improve people's health, raise life expectancy, and improve quality of life. They have forged successful careers in education, healthcare, the social sector, government, business, and non-profit organizations. They have helped implement crucial projects aimed at promoting active and healthy lifestyles, the use of health-preserving technologies, and instilling a sense of responsibility among the younger generation with regard to taking care of their health and the health of their loved ones. What's more, women have traditionally assumed responsibility for their families' health.

What role and opportunities exist for women to shape a healthy future? What initiatives put forward by women and women-led non-profits – including during the pandemic – should be developed further? In what ways can experience be employed when creating robust and effective healthcare systems? What new health-preserving technologies, mechanisms, and approaches to promoting healthy lifestyles are most effective? What role should international cooperation play in efforts to achieve specific aims?

15:00–17:00

Tavrisheskiy Palace
Hall 1

Moderator:

- **TATYANA YAKOVLEVA**, First Deputy Head, Federal Medical-Biological Agency of the Russian Federation

Panellists:

- **LORETTA GRAZIANO BREUNING**, Founder, Inner Mammal Institute; Professor Emerita, California State University, East Bay
- **MARIE-LOUISE COLEIRO PRECA**, Chair, Emanuele Cancer Research Foundation Malta (ECRFM)
- **SEVINJ FATALIEVA**, Deputy Chairperson of the Committee on International Relations and Interparliamentary Relations, Milli Mejlis, Republic of Azerbaijan
- **VIKTOR FISENKO**, First Deputy Minister of Health of the Russian Federation
- **ZSUZSANNA JAKAB**, Deputy Director-General, World Health Organization (WHO)
- **SIKA BELLA KABORÉ**, Spouse of the President of Burkina Faso; Member, Organization of African First Ladies against HIV/AIDS
- **OLGA KRIVONOS**, Deputy Chief of Government Staff, Government of the Russian Federation
- **NGUYỄN THANH LONG**, Minister of Health of the Socialist Republic of Vietnam
- **CHIHARU WATANABE**, Director, Japanese Society of Placental Clinical Medicine; Member, Japan Anti-Aging Medicine Association
- **YOSHIKAZU YONEI**, Professor, Anti-Aging Medical Research Center, Doshisha University, Kyoto, Japan

17:00–18:30

Tavrcheskiy Palace
Hall 1

Scientific and practical session

The World During and After the Pandemic: Are We up to the Challenge?

The COVID-19 pandemic has posed a major challenge to healthcare systems around the world, and has highlighted both their strong and weak points. Above all, the pandemic has demonstrated the need to overhaul these systems, and for countries to work together to treat and prevent the spread of new diseases.

What can governments do to minimize the impact of the COVID-19 pandemic? What industries and areas of research should be further developed to help prevent or repel potential epidemiological threats in the future? Where should efforts to prevent infectious diseases be directed? What forms of rehabilitation could prove to be effective? How should healthcare infrastructure, diagnosis methods, and treatment be transformed in line with today's challenges?

Moderator:

- **TATYANA YAKOVLEVA**, First Deputy Head, Federal Medical-Biological Agency of the Russian Federation

Panellists:

- **OKSANA DRAPKINA**, Director, National Medical Research Center for Therapy and Preventive Medicine, Ministry of Health of the Russian Federation
- **NATALIA EDEL**, Chief Executive Officer, Riviera Medical Centre
- **ULVIYA TAPDIG GYZY GAMZAYEVA**, Member of the Committee on Culture, Milli Mejlis, Republic of Azerbaijan
- **ELENA GULLENMAN**, Board Member, Women's Committee of the Forum of Ethnic Organizations of Sweden; Clinical neuropsychologist, Anwar Clinic
- **GALINA IZOTOVA**, Deputy Chairman, Accounts Chamber of the Russian Federation
- **MARYANA LYSENKO**, Chief Doctor, Moscow City Clinical Hospital No. 52
- **SOFIA MALYAVINA**, General Director, National Priorities
- **ANASTASIA STOLKOVA**, First Deputy Director for Development, Roscongress Foundation
- **MELITA VUJNOVIC**, Representative to the Russian Federation, Head of Office, World Health Organization Office in the Russian Federation, Serbia

IV. The Women's Mission to Achieve Digitalization and Economic Development

14:00–18:00

Rosatom Technical
Academy
(St. Petersburg branch)

International mentoring session

Developing STEM Skills in a Digital World

Mentorship is being employed widely across the globe as a means of facilitating professional development and increasing employee loyalty. Mentorship can take many forms, but invariably involves a more experienced specialist assisting a less experienced one.

What form does mentorship take in the exact sciences, technical fields, and engineering? At what stage of a young person's career is mentorship important? What is the best way of selecting a mentor? What qualities should they possess? What are successful mentorship practices based upon? What best international practices could be adopted to form a methodological basis for mentorship?

Moderator:

- **VLADIMIR ARTISYUK**, Adviser to the Director General, Rosatom State Atomic Energy Corporation

Panellists:

- **MARINA BELYAEVA**, Director, Department for International Cooperation, Rosatom State Atomic Energy Corporation
- **JANICE DUNN LEE**, Acting CEO, Emeritus, United Nations Joint Staff Pension Fund, USA
- **YEONHEE HAH**, Professor, International Nuclear Safety School, Korea Institute of Nuclear Safety; Former Head of the Division of Radiological Protection & Human Aspects of Nuclear Safety, Nuclear Energy Agency (NEA); Organisation for Economic Co-operation and Development (OECD)
- **TATIANA IVANOVA**, Head, Division of Nuclear Science, Nuclear Energy Agency, OECD, France
- **WILLIAM D. MAGWOOD, IV**, General Director, Nuclear Energy Agency (NEA), Organisation for Economic Co-operation and Development (OECD)
- **NADEZHDA SALNIKOVA**, Head, Business Development Department, OKBM Afrikantov
- **TATYANA TRENTYEVA**, Deputy Director General for Human Resources, Rosatom State Atomic Energy Corporation
- **MEERA VENKATESH**, Independent International Expert; Former Director, Division of Physical and Chemical Sciences, International Atomic Energy Agency (IAEA), India

17:00–18:30

Tavrisheskiy Palace
Hall 16

Multilateral global dialogue

On New Opportunities for Women in the Digital Age

The world is at the threshold of several major transformations: the process of globalization is intensifying, demand for energy and production capacity is growing, and new epidemiological threats are emerging. All of this is impacting people's lives. In addition, new technologies are being developed which have significant potential to accelerate socioeconomic development. The transition to digital technologies is spurring the development of new branches of industry, expanding the potential sales market, and making it easier to provide services. By acquiring new skills in the digital realm, women are presented with new opportunities in today's environment.

What can be done to get more women working in fast-growing industries? What new tech solutions and ways of developing and supporting women's initiatives in the new reality exist? What initiatives to increase female participation in the digital economy could complement the UNIDO agenda?

Moderator:

- **VERONIKA PESHKOVA**, Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)

Panellists:

- **MONICA CARCÒ**, Expert on International Development and Gender Equality, W20, Italy
- **MARIE-LOUISE COLEIRO PRECA**, Chair, Emanuele Cancer Research Foundation Malta (ECRFM)
- **JACEK CUKROWSKI**, Chief, Europe and Central Asia Division, United Nations Industrial Development Organization (UNIDO)
- **FATOU HAIDARA**, Managing Director, Directorate of Corporate Management and Operations, United Nations Industrial Development Organization (UNIDO)
- **LEILA HOTEIT**, Managing Director and Senior Partner, BCG Dubai; Speaker at Woman Who Matters Forum, UAE
- **MARIA KOLMAKOVA**, Managing Project Director, Fashion Press LLC
- **NATALIA MOCHU**, Regional Director for CIS Region, International Telecommunication Union (ITU)
- **MAYA MORSY**, President, National Council for Women (NCW), Egypt
- **YANINA NOVITSKAYA**, Managing Director, Cartier Russia, Ukraine and the CIS
- **VERA PODGUZOVA**, Senior Vice President, Director of External Relations Directorate, Promsvyazbank
- **SELMA PRODANOVIC**, Founder and CEO, 1Millionstartups, Austria

- **LYUBOV PSHENICHNIKOVA**, Director of Strategic Partnerships Development, Mail.Ru Group
- **JANE SARGUS**, Executive Director, Open World Leadership Members, US

17:00–18:30

Tavrisheskiy Palace
Reading Hall

Strategic session

The Digital World: Growth Points and Opportunities for Women

Today, digitalization has become an integral part of day-to-day life, and has found its way into every area of work. Skills and values are evolving, and so are opportunities for women. There is now a need to adapt the employment system to fit the new reality, and to effectively train new cohorts of workers.

In today's labour market, workers possessing digital expertise have a palpable advantage. It is crucial for women to master new technologies and skills in order to compete on the labour market. The potential now exists for people to combine work with other areas of life, and to enjoy equal access to modern resources.

What needs to be done to increase female participation in high-tech and innovation-based industries? What educational reforms need to be made to teach digital literacy as an essential skill for the modern world? What will make leaders at post-digital companies stand out from those at other companies at a time when every business is actively investing in digital technologies? What will be the role of women in this regard? What can be done to help women in remote regions develop their digital skills and employ digital platforms for their businesses?

Moderator:

- **EKATERINA INOZEMTSEVA**, Chief Executive Officer, Skolkovo Forum

Panellists:

- **SERGEY AVDEENKO**, Head of Strategic Cooperation with State Authorities, Roche Moscow
- **BRIGITTE BAUMANN**, Founder, Go Beyond Early Stage Investing, Switzerland
- **NADIA CHERKASOVA**, Deputy President – Chairman of the Board, Otkritie Bank; Member of the Presidium, Chair, Committee for Development of Female Entrepreneurs, OPORA Russia
- **NATALIA GORDEENKO**, Deputy Minister of Communications and Informatization of the Republic of Belarus
- **ELINA ISAGULOVA**, Vice President, Mail.ru Group
- **ASEL KENENBAYEVA**, Deputy Minister of Digital Development of the Kyrgyz Republic
- **SUZANNE MATRAY**, Director for Communications with Authorities, Microsoft Central and Eastern Europe, US
- **SAMAIRA MEHTA**, Chief Executive Officer, CoderBunnyz, US
- **VERONIKA NIKISHINA**, Chief Executive Officer, Russian Export Center
- **VICTOR ORLOVSKY**, Founder and General Partner, FortRoss Ventures
- **MAKSUT SHADAEV**, Minister of Digital Development, Communications, and Mass Media of the Russian Federation
- **JULIA SOLOVIEVA**, Managing Director, Google Russia
- **TATIANA SOROKINA**, General Manager, IBM Russia

V. The Women's Mission to Achieve Social Transformation

15:00–16:30

Tavrisheskiy Palace
Hall 9

Thematic session

Women Scientists and the Global Challenges of Our Time

The global challenges faced by humanity today are giving rise to major risks for the economy, society, and healthcare management. Scientific and technological development is playing a key role in helping to assess risks and possible dangers to humanity, as well as creating a stable trajectory of growth. Female scientists are playing an increasingly central role in furthering scientific knowledge and helping to develop technology, products, and services that respond to the priorities set out by governments. Women now account for a third of all scientists around the world. Discoveries made by female scientists are motivating girls to go into science and create innovative products. Notably, women are named among the authors of more than half of all patents in the biotech, pharmacy, and fine chemistry spheres. These are all products with the potential to bring tangible benefits to people. In today's world, global challenges can only be successfully addressed through international cooperation with female involvement.

What are the most promising areas of science in terms of future development? What international support programmes for female scientists are in place? Which international initiatives to develop the technologies, products, and services needed to improve people's quality of life involve female scientists?

Moderator:

- **LILIYA GUMEROVA**, Senator, Russian Federation; Chair, Federation Council Committee on Science, Education and Culture

Panellists:

- **IRINA ABRAMOVA**, Director, Institute for African Studies of the Russian Academy of Sciences; Member, Presidium of the Russian Academy of Sciences; Corresponding Member, Russian Academy of Sciences; Dr. Sc. Econ; Professor
- **MARINA BOROVSKEYA**, President, Southern Federal University; Corresponding member, Russian Academy of Sciences; Doctor of Economics; Professor
- **CATHERINE BRÉCHIGNAC**, Permanent Secretary, French Academy of Sciences
- **TATYANA CHERNIGOVSKAYA**, Head, Laboratory for Cognitive Studies; Head, Department of the Problems of Convergence in Natural Sciences and Humanities, St. Petersburg State University; Corresponding Member of the Russian Academy of Education; Doctor of Sciences in Biological Sciences; Professor
- **LUISA CIFARELLI**, Former President, Centro Fermi; Professor, Department of Physics and Astronomy, University of Bologna
- **IRINA DONNIK**, Vice-President, Russian Academy of Sciences (RAS); RAS Academician
- **GINA EL-FEKY**, Vice-President, Academy of Scientific Research & Technology (ASRT), Egypt
- **VALERY FALKOV**, Minister of Science and Higher Education of the Russian Federation
- **FABIOLA GIANOTTI**, Nuclear Physicist; Director-General, CERN (European Organization for Nuclear Research); Corresponding Member, Russian Academy of Sciences, Italy
- **YULIA GORBUNOVA**, Russian Chemist; Specialist in Coordination and Supramolecular Chemistry; Main Researcher, Kurnakov Institute of General and Inorganic Chemistry, Russian Academy of Sciences; Doctor of Chemical Sciences; Professor, Russian Academy of Sciences; Corresponding Member, Russian Academy of Sciences; Vice-President, Mendeleeev Russian Chemical Society
- **PARVIN ORKHAN GIZY KERIMZADE**, Member of the Committee on Science and Education, Member of the Committee on Family, Women and Children, Milli Mejlis, Republic of Azerbaijan
- **SHAMILA NAIR-BEDOUELLE**, Assistant Director-General for Natural Sciences, UNESCO, South African Republic
- **GRIGORY TRUBNIKOV**, Director, Joint Institute for Nuclear Research; Academician, Russian Academy of Sciences; Doctor of Physical and Mathematical Sciences

17:00–18:30

Tavrisheskiy Palace
Hall 9

Strategic session

Social Change 2030: The Women's Mission to Achieve Inclusive Sustainable Development

The main aims of social policy today are achieving increased life expectancy, promoting active ageing, ensuring access to high quality medical care, and offering opportunities for people to fulfil their ambitions and fully contribute to socioeconomic progress. Accordingly, new approaches to management and development in the high-tech sector, and to human resource policy need to be guided by these aims. Growing inflation, unemployment and poverty are all contributing to an increasingly fraught socioeconomic situation across the globe. Women are playing a key role in addressing issues related to socioeconomic processes in the world today, taking collective action to combat the COVID-19 pandemic, and tackling emerging demographic challenges.

What changes can society expect to see in the coming years? What social issues should governments pay particular attention to in the new reality? What can be done to improve social policy with the goal of attaining inclusive sustainable development? How will digitalization and technological development impact employment policy and general income levels? What can international organizations offer governments looking to traverse a path to sustainable development? What can female entrepreneurs and representatives of non-profit organizations offer to help improve people's quality of life?

Moderator:

- **OLGA BATALINA**, First Deputy Minister of Labour and Social Protection of the Russian Federation

Panellists:

- **AYUSH ARIUNZAYA**, Mongolian Minister of Labour and Social Protection
- **HANA BRIxi**, Global Director, Gender, The World Bank, USA
- **ELSA MARIA BARBER DIAS DOS SANTOS**, Secretary of State Secretary for Social Action, Family and Promotion of Women, Angola

- **MIRJANA SPOLJARIC EGGER**, Assistant Secretary-General, United Nations; Assistant Administrator, UNDP; Director, UNDP Regional Bureau for Europe and the CIS, Switzerland
- **VANDA GAGIANO**, Honorary President, Free State Women's Agricultural Union, Republic of South Africa
- **KHIJRAN KAMRAN GYZY HUSEYNOVA**, Chairperson of the Committee on Family, Women and Children's Issues, Milli Mejlis, Republic of Azerbaijan
- **SILVANA KOCH-MEHRIN**, Founder and President, Women Political Leaders Global Forum
- **ANTON KOTYAKOV**, Minister of Labour and Social Protection of the Russian Federation
- **SO YOUNG LEE**, President, International Innovative Women Association; Executive Committee Member for Social Issues, Institute of Information & Communications Technology Planning & Evaluation (IITP), Ministry of Science and ICT (MSIT); Member of the Jury (2016–2020), Chair of the Jury (2016–2020), Republic of South Korea, APEC BEST Award
- **ELENA MARININA**, Deputy CEO, Roscongress Foundation; Director, Innosocum Foundation
- **LILIA OVCHAROVA**, Vice Rector, HSE University
- **MARIANNA SHCHETKINA**, Head, Minsk Office of Standing Committee of the Union State, Republic of Belarus
- **INNA SVYATENKO**, Senator, Russian Federation; Chairman, Committee on Social Policy, Federation Council, Federal Assembly of the Russian Federation
- **PANY YATHOTOU**, Vice President of the Lao People's Democratic Republic, Former Chairman of the National Assembly of the Lao People's Democratic Republic

17:00–18:30

House of Scientists

Business brunch

Science party

Entrance by invitation only

VI. Eco Programme

10:00–11:30

The Universe of Water
Museum Complex
Universe of Water Hall

Scientific and practical session

Women as Leaders in the Circular Economy

The constant renewal of resources lies at the heart of the circular economy. By using raw materials multiple times, human waste could be reduced by up to 80%. This would lead to much less damage being done to the environment. The circular economy is also based on extending a product's life cycle as much as possible. This concept should lead to the emergence of new business and behavioural models.

What role do women play in promoting a resource-efficient economy and reducing risks? How are female entrepreneurs employing circular economy business models? What measures to support initiatives in this area are most effective, both at a government and corporate level?

Moderators:

- **JULIA RYZHOVA**, Co-founder, Impact Capsule Research & Strategy Development Center
- **ALYONA YUZEFOVICH**, Chief Sustainability Officer, Moscow School of Management SKOLKOVO

Panellists:

- **NATALIA BENESLAVSKAYA**, Head, Sustainable Development and Environmental Protection, IKEA
- **DENIS BUTSAYEV**, General Director, Russian Environmental Operator Public Law Company
- **ALBINA DUDAREVA**, Chairwoman of the Commission on Ecology and Environmental Protection of the Public Chamber of the Russian Federation
- **RAISA POLYAKOVA**, General Director of KFC for Russia and the CIS
- **DIANA TOMAN**, Executive Vice President, Chief Legal Officer and Corporate Secretary, Arconic Corporation, USA

Front row participants:

- **CHRISTINE CONCEPCION**, President, Philippine Women's Economic Network
- **VALENTINA DISOSKA**, President, Association of Business Women; President, National Platform for Women Entrepreneurship, Northern Macedonia
- **SVETLANA LEVINSKAYA**, Head, Finland's Office of World Business Alliance of Russian-Speaking Women
- **FANJA RAZAKABOANA**, President, Association of Women Entrepreneurs

17:00–18:30

The Universe of Water
Museum Complex
Universe of Water Hall

Thematic session

The Role of Women in Solving Climate Challenges

Combating climate change is one of the key tasks on the international agenda. Natural disasters caused by global warming remain one of the greatest challenges facing humanity. Women have played a major role in addressing environmental issues, which has resulted in a range of measures being adopted to improve the ecology of the planet. Women's initiatives to clean up coastal areas, refrain from using plastic carrier bags, and develop special environmental programmes for children are gaining ground. Eco projects are being implemented at both a corporate and governmental level. In particular, parliaments with a high proportion of women are more frequently ratifying international agreements on environmental protection.

What can be done to increase the number of women at organizations and associations involved in taking decisions on climate regulation? What forms of international cooperation between women on environmental matters are most effective? What can women do to impact the speed at which a green economy is built in their respective countries? What can be done to help women play a greater role in environmental research?

Moderators:

- **ALEXANDER CHERNOKULSKY**, Expert, Obukhov Institute of Atmospheric Physics of the Russian Academy of Sciences
- **IRINA GAIDA**, Director, Energy Centre, Moscow School of Management SKOLKOVO; Co-Founder, Women in Energy Association

Panellists:

- **ELENA AKOLTSEVA**, President, Baker Hughes Russia, CIS
- **ANGELINA DAVYDOVA**, Director, German-Russian Office of Environmental Information
- **NATALYA DUKINA**, Director for Property Management, Occupational Safety and Environment, Schneider Electric
- **DARIA GONCHAROVA**, Chief Sustainability Officer, Polymetal International
- **KARIN KNEISL**, Member, Board of Directors, Rosneft
- **SHREERUPA MITRA**, Executive Director, Indian Energy Forum
- **EKATERINA SALUGINA-SOROKOVAYA**, General Director, International and Comparative Law Research Center
- **SANNAMARIA VONAMO**

VII. Women in Agribusiness

13:30–15:00

The Universe of Water
Museum Complex
Universe of Water Hall

Thematic session

Rural Growth Trends: Infrastructure and Amenities for Women

Agricultural production and rural infrastructure are both undergoing comprehensive development, and people in rural areas are now able to enjoy the same quality of life as people living in cities. As a result, it has become possible to address key issues facing rural areas, with women playing a key role in the process. Women, who make up the majority of rural populations, account for a third of workers at local government bodies, and also work in education, healthcare, and social services.

What needs to be done to ensure the continued comprehensive development of rural areas? What steps can be taken to stem the flow of people away from these regions? What can be done to improve living standards for women? What can be done to help women fulfil their ambitions in various sectors? What forms of support should be offered to women looking to implement business initiatives and rural development projects?

Moderator:

- **KSENIA SHEVELKINA**, Director, Department of Rural Development, Ministry of Agriculture of the Russian Federation

Panellists:

- **ELENA AVDEEVA**, Senator, Russian Federation; Member, Federation Council Committee on Federal Structure, Regional Policy, Local Government and Northern Affairs
- **NADEZHDA BEZBUDKO**, Chair, Associated Country Women of Russia
- **PATRICIA 'TISH' COLLINS**, CEO, Associated Country Women of the World, United Kingdom
- **MAGDIE DE KOCK**, World President, Associated Country Women of the World, South African Republic

- **VANDA GAGIANO**, Honorary President, Free State Women's Agricultural Union, Republic of South Africa
- **ANASTASIA MIKHAILOVA**, Head of Government and Public Relations, Cherkizovo Group
- **NICK NEWLAND**, Policy & Communications Manager, Associated Country Women of the World, UK

15:00–17:00

The Universe of Water
Museum Complex
Congress Hall

Pitch session

Women Entrepreneurs in Agribusiness: Best Practices in International Cooperation and Outcomes of Cooperation

In the era of digital technologies, conditions on the market are evolving, while sales are being made across an increasing geographical area. Digitalization requires businesses to rapidly adapt and integrate new solutions, while working with international market players. The development and integration of digital technologies make up the most needed and promising areas of growth. Female entrepreneurs are implementing projects which are meeting the needs of agricultural businesses, including on the international market. Together, these projects are capable of modernizing the agricultural sector.

Which agricultural projects are encountering the greatest demand on the international investment market? How can international experience be employed to help boost female entrepreneurship in agriculture? What successful case studies exist of female entrepreneurs in agriculture changing perceptions of the sector over the past couple of years? What barriers are female entrepreneurs in agriculture encountering when presenting their projects on the international investment market, and how can they be overcome?

Moderator:

- **KSENIA BOLOMATOVA**, Deputy Director General, United Grain Company

Panellists:

- **NATALIA CHERNER**, Head of the 'Global Agricultural Markets and Foreign Economic Activity in the Agroindustrial Complex' Department, MGIMO
- **TATIANA DAMM**, Deputy Director, German-Russian Agricultural Policy Dialogue
- **YULIA KOROLEVA**, Director of the Grain Quality Assessment Centre Federal State Budgetary Institution
- **NATALIA LI-CHANG-LING**, Founder and Executive Director, Moscow Harvest
- **ELENA SARATTSEVA**, Deputy Director for International Affairs, Russian Quality System
- **YELENA ZLENKO**, Senator, Russian Federation; Deputy Chair of the Federation Council Committee on Agriculture and Food Policy and Environmental Management

VIII. Cultural Programme

19:00–23:00

**Reception hosted by Valentina Matviyenko,
Speaker of the Federation Council**

Entrance by invitation only

15 October 2021 (day 3)

11:30–13:00

Tavrisheskiy Palace
Hall 9

I. The Women's Mission to Shape a New Agenda for Peace and Trust

International Discussion Club meeting

Eurasian Association of Women Regional Leaders

This initiative to unite female regional leaders in efforts to build dialogue and international cooperation was unveiled at the 2nd Eurasian Women's Forum. Its areas of focus include economic, social, and humanitarian projects. Today, the club's members include 120 women representing regions in 22 countries. Among them are governors, mayors, and parliamentarians. The pandemic has served as another demonstration of how leaders are coming together to address numerous shared challenges, regardless of where the regions are located, or what their level of socioeconomic development is.

How can cooperation between regions help create new areas of growth? What can be done to ensure regions are prepared to face new challenges? What regional approaches to tackling socioeconomic problems offer good potential to be adopted more widely?

The session will include an announcement of the results for the marathon of women's initiatives to develop the territories.

Moderator:

- **NATALYA KOMAROVA**, Governor of Khanty-Mansi Autonomous Area–Yugra

Panellists:

- **HALA MOHAMMED JABER AL-ANSARI**, Secretary-General, Supreme Council for Women, Kingdom of Bahrain
- **PURNIMA ANAND**, President, BRICS International Forum, India
- **KARI ANNE BØKESTAD ANDREASSEN**, Mayor of Nordland County, Norway
- **ELENA AVDEEVA**, Senator, Russian Federation; Member, Federation Council Committee on Federal Structure, Regional Policy, Local Government and Northern Affairs
- **FATOUMA AWALEH OSMAN**, Mayor of Djibouti
- **ALIA EL-YASSIR**, Regional Director for Europe and Central Asia, UN Women
- **MERAL GUZEL**, Regional Coordinator for Europe and Central Asia, Knowledge Gateway for Women's Economic Empowerment at UN Women, Turkey
- **EKATERINA LACHOVA**, Chairman, Women's Union of Russia
- **IRINA MAKIEVA**, Chief Managing Partner for Urban Development, State Development Corporation VEB.RF, Director General of the Monocities Development Fund
- **JOHANNA ROSE MAMIKA**, Ambassador Extraordinary and Plenipotentiary of Gabon to the Russian Federation
- **VERONIKA PESHKOVA**, Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)
- **REYNA JUANITA RUEDA ALVARADO**, Mayor of Managua, Nicaragua
- **ALBA AZUCENA TORRES MEJIA**, Ambassador Extraordinary and Plenipotentiary of the Republic of Nicaragua to the Russian Federation
- **DRAGINJA VLK**, Member, Belgrade City Parliament; Member, Serbian National Delegation to the Congress of Local and Regional Authorities, Council of Europe
- **YULIA ZUBOVA**, Chief Executive Officer, SREDA Academy of Urban Technologies

12:00–13:30

Tavrisheskiy Palace
Hall 16

Meeting of the International Club of Winners and Participants of APEC's International Competition for Women's Projects (APEC BEST AWARD)

The APEC BEST AWARD was instituted by the Russian Federation under the APEC umbrella. Held annually since 2016, the competition aims to highlight achievements by female entrepreneurs. More than 1,000 women-led entrepreneurial projects across the Asia-Pacific region have been presented as part of the competition.

The competition aims to promote the best women-led entrepreneurial projects in the SME sector on the international stage. It also seeks to popularize female entrepreneurship in APEC member states, and facilitate the creation of an ecosystem bringing together experts, entrepreneurs, and investors.

In 2020, an initiative put forward by entrants to establish an international club of winners and participants of the competition was approved.

What successes have competition finalists enjoyed? What impact has the APEC BEST AWARD had on participants? What tools could be employed to publicize initiatives by competition finalists? What

could be done to replicate successful projects presented at the competition across the APEC economies? What can be done to encourage female entrepreneurs to participate in international initiatives? What improvements could be made to the APEC BEST AWARD? In light of the crisis caused by the COVID-19 pandemic, what could be added to the APEC agenda to promote female entrepreneurship in the Asia-Pacific region?

Moderators:

- **KIM MIRAN**, Grand Prix Winner, APEC BEST AWARD 2018; Founder, director, C&E HRD Consulting Co., LTD, Republic of Korea
- **IRINA SALTYSKOVA**, Director, APEC BEST AWARD International Contest to Women's Entrepreneurial Projects; Member, Expert Council, OPORA RUSSIA Committee on the Development of Women's Entrepreneurship; International Project Manager

Panellists:

- **KIRILL BARSKIY**, Senior Official of the Russian Federation, APEC; Ambassador-at-Large, Ministry of Foreign Affairs of the Russian Federation
- **NADIA CHERKASOVA**, Deputy President – Chairman of the Board, Otkritie Bank; Member of the Presidium, Chair, Committee for Development of Female Entrepreneurs, OPORA Russia
- **GALINA KARELOVA**, Deputy Chairman, Federation Council, Federal Assembly of the Russian Federation
- **SO YOUNG LEE**, President, International Innovative Women Association; Executive Committee Member for Social Issues, Institute of Information & Communications Technology Planning & Evaluation (IITP), Ministry of Science and ICT (MSIT); Member of the Jury (2016–2020), Chair of the Jury (2016–2020), Republic of South Korea, APEC BEST Award
- **EKATERINA POSTOYEVA**, General Director, Morojko
- **LYUDMILA SCHERBAKOVA**, Founder, Velpharm, Bright Way Group; General Director, Veltrade
- **SVETLANA SHMAKOVA**, Founder, FOODCODE; Winner, APEC BEST AWARD 2020
- **SUSANA SIERRA**, Winner, APEC BEST AWARD 2016; CEO, BH Compliance; Board Member, Correos de Chile, Chile
- **REBECCA FATIMA STA MARIA**, Executive Director, APEC Secretariat, Asia-Pacific Economic Cooperation (APEC), Singapore/Malaysia
- **NATALIA STRIGUNOVA**, Deputy Director, Department for Multilateral Economic Cooperation and Special Projects, Ministry of Economic Development of the Russian Federation
- **RIKA YAJIMA**, Founder, President, Aeru; Winner, APEC BEST AWARD 2017, Japan
- **RINA ZOET**, Member of the Jury (2017–2020), Indonesia, APEC BEST AWARD; Head, Permanent Committee on Expanding the Rights and Opportunities of Women; Head, Committee on Education, Culture, and Diplomacy, Indonesian Chamber of Commerce and Industry

15:00–16:30

Tavrisheskiy Palace
Hall 9

Open dialogue

Russia–Italy: A Cultural Dialogue

Italy and Russia have forged strong relations in virtually all areas, from trade and economic partnerships, to cultural and humanitarian ties. And collaboration between the nations is only continuing to grow. Ties between Russia and Italy in art and culture stretch back centuries. This discussion will focus on the prospects to further build relations between the two countries in areas such as art, filmmaking, fashion, and enabling women to fulfil their ambitions in the creative industries.

What branches of modern art are currently most in demand? What joint initiatives have the potential to be implemented? What areas impacting the development of the creative industries are critical in today's world? What are the most effective tools for promoting products and services by the creative industries? What Russian-Italian film productions could offer potential?

Moderator:

- **ELENA MYAKOTNIKOVA**, Advisor to the CEO of Sibur LLC, Vice-Rector for Sustainable Development, Synergy University

Panellists:

- **LAVINIA BIAGIOTTI**, President, CEO, Biagiotti Group
- **ELENA BONETTI**, Italian Minister for Equal Opportunities and Family
- **ANASTASIA KARNEEVA**, Commissioner of the Russian Pavilion at the Venice Biennale
- **MARINA LOSHAK**, Director General of the Pushkin State Museum of Fine Arts
- **OLGA LYUBIMOVA**, Minister of Culture of the Russian Federation

- **ELENA PRONICHEVA**, General director of Polytechnic Museum
- **DANIELA RIZZI**, General Director of the Italian Institute of Culture in Moscow
- **MARTINA ROGATO**, Italian W20 Sherpa, Italian G20 Presidency (2021)
- **LINDA LAURA SABBADINI**, Chair, W20, Italian G20 Presidency (2021); Public Figure; Researcher; Statistician

II. The Women's Mission to Come Together for a Healthy Society

10:00–11:30

Tavrisheskiy Palace
Hall 20

Thematic session

Modern Technologies in Healthcare

In today's world, the development of healthcare has taken on even greater significance. Cutting-edge technologies are employed to prevent disease, and rehabilitation following infection is becoming a crucial area. As the main consumers of medical services, women play a key role in taking decisions regarding their family's health and creating demand for the latest diagnosis and treatment methods. What's more, according to international research, 53% of registered biotech patents and 52% of registered pharmaceutical patents name at least one woman among the authors.

What cutting-edge technologies offer the most potential in terms of rehabilitation and preventing, diagnosing, and treating disease? What can be done to increase trust in new medical technologies (including nuclear medicine) among female consumers? What programmes are facilitating the development and implementation of innovative technologies? Could increased female participation help accelerate the implementation of cutting-edge biomedical technologies? What successful practices are facilitating professional growth and development for women in healthcare?

Moderator:

- **NATALIA KOMAROVA**, CEO, Rusatom Healthcare

Front row participants:

- **IRINA BERNSTEIN**, General Director, Condair Russia
- **ELENA BRUSILOVA**, President, Medsi Group
- **MARIA BULGAKOVA**, Head of Women's Health, Pharmaceuticals Division, Bayer
- **OKSANA DRAPKINA**, Director, National Medical Research Center for Therapy and Preventive Medicine, Ministry of Health of the Russian Federation
- **ELENA LEGEZINA**, President, CEO, GE Healthcare
- **KATERINA POGODINA**, General Manager, Johnson & Johnson
- **SVETLANA PONCRATOVA**, Communications Director, Rusatom Healthcare
- **DMITRY SHAMENKOV**, Director, Center for Health IT and Social Medicine, I. M. Sechenov First Moscow State Medical University (Sechenov University), Ministry of Health of the Russian Federation
- **IRINA SVIATO**, Advisor to the CEO of Rusatom Healthcare

III. The Women's Mission to Achieve Social Transformation

09:30–11:00

Tavrisheskiy Palace
Hall 9

Thematic session

The Role of Charities in Building a Sustainable and Equitable Social System

Charity and philanthropy together form a powerful social movement, which is helping the government address a range of social issues. Among those participating in the movement are foundations, corporations, non-profits, volunteering organizations, and most importantly, members of the public. It is now becoming the norm for businesses to make investments to tackle social issues in their local area. Women play a major role in charity work. Indeed, more than 85% of all leadership positions at charity foundations and charity divisions at companies are occupied by women.

How have people's attitudes to charity changed in the last three years? How will various forms of partnership in the charity sector develop in the future? What will be the priorities in terms of social investment and philanthropy moving forward? What international best practices could be rolled out more widely?

Moderator:

- **ALEKSANDRA BOLDYREVA**, Executive Director, Donors Forum Association

Panellists:

- **BENJAMIN BELLEGY**, Executive Director, Worldwide Initiatives for Grantmaker Support (WINGS), Brazil
- **EKATERINA BOGDASAROVA**, President, Istok Foundation

- **CAROLA CARAZZONE**, Secretary General, Assifero; Chair, Dafne – Donors and Foundations Networks in Europe, Italy
- **CATHIE CARRIGAN**, Managing Director, International Programs, Lilly Family School of Philanthropy, USA
- **LOUISE DRIVER**, Executive Director, Independent Philanthropy Association South Africa (IPASA)
- **OKSANA KOSACHENKO**, President, Sistema Charitable Foundation
- **AARTI MOHAN**, Co-founder and Partner, Sattva Consulting, India
- **MARIA MOROZOVA**, General Director, Elena and Gennady Timchenko Charitable Foundation
- **OKSANA ORACHEVA**, General Director, Vladimir Potanin Foundation
- **TATIANA ROGOZINA**, Chairman of the Inva – Academy Board of Trustees, Member of the Maria Volodina Grand Ballet School Board of Trustees, Member of the Helicopter Sports Federation
- **ANNA SOSHINSKAYA**, CEO of the Future Charitable Foundation, Amway Russia
- **FAINA ZAKHAROVA**, President, Life Line Charity Foundation
- **IRINA ZHUKOVA**, Regional director for Sustainable Development in Russia and Eastern Europe, Philip Morris International Inc

10:00–11:30

Tavrisheskiy Palace
Hall 1

Thematic session

New Employment Opportunities for Women on the Labour Market

The development of digital technologies across the globe today is helping to greatly increase female participation in the global economy. It is also facilitating growth in areas where women can work and apply their skills and expertise. Alternative employment models that exist beyond production sites or workplaces (such as temporary or permanent remote working) enable women to successfully combine their professional and familial responsibilities.

Educational institutions are offering more and more distance learning programmes. This in turn is increasing access to education – particularly in remote and rural areas – and providing more opportunities for women and girls to develop professional skills and expertise regardless of where they live.

What can be done to minimize the impact of restrictions on employing women in certain industries? How can women with small children be encouraged to return to work? How should social infrastructure and legislation be overhauled to help women with children remain competitive on the labour market? What pathways exist to address inequalities related to unpaid domestic work, which are hindering women's opportunities in the labour market? What can be done to motivate women to master new professions?

Moderator:

- **EVGENIA SHOKHINA**, President, Business school of Russian Union of Industrialists and Entrepreneurs; Director, Social Project Support Fund

Panellists:

- **DORIS ZAPATA ACEVEDO**, Minister of Labor and Workforce Development of Panama
- **ILONA ANSONE**, Head, Russian Union of Tourist Industry, Baltic branch
- **KATHLEEN BEEGLE**, Research Manager, Human Development Team, World Bank, US
- **ELENA DRUZHININA**, Deputy Minister of Science and Higher Education of the Russian Federation
- **TALIA KHABRIEVA**, Director, Institute of Legislation and Comparative Law under the Government of the Russian Federation
- **ANTON KOTYAKOV**, Minister of Labour and Social Protection of the Russian Federation
- **GULBAKHOR MAKHKAMOVA**, Chairman of the Board of the National Association of Business Women of Tajikistan
- **ALLA MANICHKINA**, Executive Director for Career Growth, Personnel Management Department, Gazprombank; Founder, Digitalvizor online school
- **MARIA NAGERNYAK**, Director, Human Capital Multidisciplinary Research Center
- **VERA PODGUZOVA**, Senior Vice President, Director of External Relations Directorate, Promsvyazbank
- **TATIANA SOROKINA**, General Manager, IBM Russia
- **OLGA ZABRALOVA**, Senator of the Russian Federation, Member of the Committee on Social Policy of the Federation Council of the Federal Assembly of the Russian Federation

12:00–13:30

Tavrisheskiy Palace
Hall 20

Thematic session

Self-Made: Lifelong Learning

Production technologies are being replaced at an increasingly rapid rate. At the same time, knowledge and skills in a range of areas are fast becoming obsolete. All this is causing a disparity between what employers are looking for, and what jobseekers can offer in terms of qualifications. In order to meet the needs of the labour market, a new approach to training and retraining personnel is needed. Education is changing. Lifelong learning involves constantly renewing all the skills and expertise that both the employer, and employee, can offer. In order to remain competitive on the labour market, every worker needs to engage in an ongoing process of renewing their skills and knowledge, and to be prepared to master new professions throughout the course of their life.

What can be done to motivate educational institutions to proactively react to shifting requirements in the labour market? What factors are helping to get more female professionals involved in lifelong learning? How should statistics on people undergoing additional education be collated for analysis purposes? What successful programmes and practices to encourage lifelong learning among female professionals currently exist?

Moderator:

- **TIGRAN SHMIS**, Human Development Program Leader, Senior Education Specialist, World Bank

Panellists:

- **VICTORIA ARABINA**, Founder of the Venn Technology Project Aggregator, Partner of the Rights Business Standard Consulting Company
- **AFSHAN KHAN**, Regional Director for Europe and Central Asia, United Nations Children's Fund (UNICEF)
- **YANINA NOVITSKAYA**, Managing Director, Cartier Russia, Ukraine and the CIS
- **VALERIYA PALII**, Director of Mars Food in Russia
- **OLGA POSTNIKOVA**, Chief Executive Officer, Dobroe Delo Social Care Centre ANPO
- **DARIA VELEDEEVA**, Chief Editor, Fashion Press
- **GIADA ZHANG**, Chief Executive Officer, Mulan Group, China

IV. The Women's Mission to Achieve Digitalization and Economic Development

09:00–09:30

Tavrisheskiy Palace
Hall 16

Online chat

International Video Conference Discussion for Women Working at Nuclear Power Plants

The Women in Nuclear Foundation has spearheaded a series of bilateral dialogues between female specialists in the nuclear industry. This modern format will give a new boost in efforts to support constructive international cooperation and interaction, with the aim of sharing best practices in the sector.

What issues are at the forefront of the women's agenda in the nuclear industry? What is motivating women to remain in the industry? What successful corporate projects to promote women as decision makers exist? What could be done to motivate women in the industry to get involved in research and development?

Moderator:

- **ALESIA UNIKOVA**, Director, Center for International Relations, Rosatom Technical Academy

10:00–11:30

Tavrisheskiy Palace
Reading Hall

Thematic session

How the Digital Transformation Can Improve Access to Finance

The new digital reality is now a permanent presence in our lives. We are witnessing the rapid development of financial technologies and digital services and the launch of platform solutions such as faster payments systems, online marketplaces and digital citizenship. Access to financial services is secured through the development of online service channels. Take up has accelerated and become more widespread in society, which is partly a consequence of the COVID-19 pandemic and self-isolation. The development of financial platforms, crowdfunding and factoring, faster payment services for business and other infrastructure solutions continues apace.

Securing access to financial services and improving financial and digital literacy are key to increasing female participation in the economy. Financially speaking, women are less protected in the event of unforeseen circumstances, while often assuming responsibility for household budgets. Helping women acquire modern financial competencies and knowledge of long-term planning and investment tools enables them to more effectively manage finances at home and to start cost-effective business initiatives.

What financial skills and competencies do women need to ensure that they can freely navigate the digital environment and make active use of modern financial technologies? What can be done to provide female entrepreneurs in the SME segment with easier access to capital? What areas of collaboration to increase financial inclusion and financial literacy need to be prioritized at international associations and organizations?

Moderator:

- **NIKOLAY ZHURAVLEV**, Deputy Chairman, Federation Council, Federal Assembly of the Russian Federation

Panellists:

- **MAGDA BIANCO**, Head, Consumer Protection and Financial Education Department, Bank of Italy; Co-Chair, G20 Global Partnership for Financial Inclusion
- **EVGENIA LAZAREVA**, Director, 'For Borrowers' Rights' Foundation
- **FLORE-ANNE MESSY**, Acting Deputy Director, Directorate for Financial and Enterprise Affairs, Organisation for Economic Co-operation and Development (OECD); Executive Secretary, International Network on Financial Education (INFE), Organisation for Economic Co-operation and Development (OECD), France
- **OLGA SKOROBOGATOVA**, First Deputy Governor, Central Bank of the Russian Federation
- **NITHIN UMAPATHI**, Senior Economist, Social Protection and Labor, The World Bank, USA
- **HELEN WALBEY**, Head, Gender Inclusive Finance, Alliance for Financial Inclusion (AFI)
- **ANNA ZELENTOVA**, Co-chair, Global Partnership for Financial Inclusion, G20; Project Coordinator, Financial Literacy of Women, Council of the Eurasian Women's Forum

10:00–11:15

Tavrisheskiy Palace
Hall 16

Business dialogue

The Role of Women in the Integrated Development of the African Continent

In the past few years, the African continent has witnessed a genuine breakthrough in terms of progress on women's rights and opportunities. According to the United Nations, the proportion of women in parliaments is at around 30% in 11 African nations. What's more, the level of female participation in the commercial sector is at 61.9% across the African continent. The African Union's development concept and Agenda 2063 for the continent place a firm emphasis on strengthening the role of women in all spheres of life. Giving women greater rights and opportunities is key to ensuring development in African nations over the next 50 years.

What measures to support women in African nations are most relevant today? What practices and developments by the Eurasian Women's Forum could be utilized and rolled out in this context? What main aims and objectives are women's communities and specialized organizations setting during preparations for the 2nd Russia–Africa Summit in 2022?

Moderator:

- **IRINA ABRAMOVA**, Director, Institute for African Studies of the Russian Academy of Sciences; Member, Presidium of the Russian Academy of Sciences; Corresponding Member, Russian Academy of Sciences; Dr. Sc. Econ; Professor

Panellists:

- **ANNA BELYAEVA**, Executive Director, Association of Economic Cooperation with African States (AECAS)
- **BINETA DIOP**, Special Envoy for Women, Peace and Security of the Chairperson, African Union Commission, Senegal
- **JEWEL HOWARD TAYLOR**, Vice President of the Republic of Liberia, President of the Senate of the Republic of Liberia
- **AUXILLIA MNANGAGWA**, Spouse of President of Zimbabwe (involved in charity, social issues), Mother of the Nation – Amai
- **VERONIKA NIKISHINA**, Chief Executive Officer, Russian Export Center
- **NATALIA TSAIZER**, Chair of the Board, African Business Initiative

12:00–13:30

Tavrcheskiy Palace
Hall 1

Thematic session

The Role of Women in the Development of the Creative Industries: A Global Mission in a New Reality

The UN declared 2021 to be the International Year of the Creative Economy for Sustainable Development. The creative economy is one of the most dynamic and fast-growing sectors in the world today. The creative industries are already worth more than USD 2 trillion, and continue to grow at a rapid pace.

The sector possesses substantial potential for greater female participation. The EAWF Council has implemented a range of projects to offer women as many opportunities as possible in the creative industries. These include "Women for Sustainable Industrial Development", a project run by the Ministry of Industry and Trade of the Russian Federation in cooperation with UNIDO.

What branches of the creative industries offer most potential for women? What can be done to provide a greater outlet for women's creative potential? What reforms need to be made to the personnel training system for the creative economy? What management and technological skills should a woman possess in order to be successful in the creative economy?

Greetings:

- **FATOU HAIDARA**, Managing Director, Directorate of Corporate Management and Operations, United Nations Industrial Development Organization (UNIDO)
- **GULNAZ KADYROVA**, Deputy Minister of Industry and Trade of the Russian Federation

Moderator:

- **NATALIYA LOSEVA**, Deputy Editor-in-Chief, International News Agency Rossiya Segodnya

Panellists:

- **AIZHAN BEKKULOVA**, Member Emeritus and Advisor, Union of Artisans of Kazakhstan
- **MONICA CARCÒ**, Expert on International Development and Gender Equality, W20, Italy
- **ALEKSANDRA KALOSHINA**, Founder of the Radical Chic brand and "SolstudioTextileGroup" textile company
- **ANNA LEBSAK-KLEIMANS**, Founder, Chief Executive Officer, Fashion Consulting Group
- **DINARA NASYROVA**, Vice-President, J-1 International Jewelry Show; Director General, ILGIZ F Gallery
- **ANNA NESTEROVA**, Founder, Chairman of the Board of Directors, Global Rus Trade
- **VERONIKA PESHKOVA**, Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)
- **ALEXANDRE VASSILIEV**, Russian Fashion Historian, "Fashionable Sentence" host

12:30–14:00

Tavrcheskiy Palace
Reading Hall

Business dialogue

Women's Cooperation in International Trade

Women are playing an increasingly wide-ranging role in trade and economic relations. More and more often in today's world, women are becoming senior executives at major industrial companies, and are heads of leading national and international companies. The number of female exporters is also increasing. The digital economy is providing women with new opportunities to master high-tech areas offering good export potential and new sales markets. The innovation sector reacted quickly to the changes that occurred during the pandemic. E-commerce platforms began to be employed to a much greater extent, and female entrepreneurs are continuing to adapt their businesses to the new reality, while expanding their geographical reach.

What is it that binds international female entrepreneurial communities together, and what financial, non-financial, and insurance support should be offered? What role do women play in the promotion of national brands? What factors are unique to the creative industries when it comes to offering products and services in overseas markets? What factors have contributed to the success of female executives at international manufacturing companies?

Moderator:

- **VERONIKA NIKISHINA**, Chief Executive Officer, Russian Export Center

Panellists:

- **IRINA DYSHLYUK-PARIZO**, Founder and Director, Nouveaux Horizons Club of French-Russian Economic Relations, France
- **ELENA KUPRIYANOVA**, Founder and Director, EcoLes; Chair of Board of Directors, Inzensky Woodworking Plant
- **OKSANA MATYUSHENKO**, General Director, Starye Traditsii

- **ANASTASIA MIKHAILOVA**, Head of Government and Public Relations, Cherkizovo Group
- **GÜLDEN TÜRKTAŇ**, Turkish W20 Sherpa; Founding President, W20; Member, Presidential Council, KAGIDER (Women Entrepreneurs Association of Turkey); Chair, International Women's Forum Turkey (IWF Turkey)
- **TATYANA TYLEVICH**, General Director, Imperial Porcelain Factory

14:00–15:00

Tavrisheskiy Palace
Hall 16

Open session

with the participation OECD Nuclear Energy Agency (NEA) International Working Group on Improving the Gender Balance in the Nuclear Sector

Several international organizations have made it a priority to achieve equal male and female participation in the development of the nuclear sector. Experts have claimed that such an approach will help ensure long-term stability in nuclear technology. According to IAEA data, women make up 22.4% of the workforce in the nuclear sector. In Russia, this figure is 30%. Several nations have made it a strategic objective to increase the number of women in the nuclear sector. The OECD Nuclear Energy Agency (NEA) is working systemically to assess the contribution made by women in the development of the nuclear sector. The organization also endeavours to get girls interested in the natural sciences, engineering, and technology, and develops recommendations for OECD nations.

What is the OECD NEA international working group doing to help achieve these aims? What are the main principles underlying the strategy to increase female participation in the nuclear sector? Could a single strategy be applied across several countries? How could Russian practice be utilized internationally? What can be done to improve working conditions and career prospects for women and girls choosing to work in STEM?

Moderator:

- **VLADIMIR ARTISYUK**, Adviser to the Director General, Rosatom State Atomic Energy Corporation

Panellists:

- **ELENA BUGLOVA**, Director, Division of Nuclear Security, IAEA
- **VANESSA EROGBOGBO**, , Head, Women and Trade Programme, International Trade Centre, Uganda
- **ALEXEY LIKHACHEV**, Director General, Rosatom State Atomic Energy Corporation
- **WILLIAM D. MAGWOOD, IV**, General Director, Nuclear Energy Agency (NEA), Organisation for Economic Co-operation and Development (OECD)
- **ALESIA UNIKOVA**, Director, Center for International Relations, Rosatom Technical Academy

V. Eco and Women in Agribusiness Programme

09:30–11:00

The Universe of Water
Museum Complex
Universe of Water Hall

Open dialogue

Women's Associations and Societies on the Environmental and Climate Agenda

Women's associations play a major role in supporting women's initiatives aimed at achieving sustainable development goals, including those related to combatting climate change, responsible consumption and production, and preserving the planet's ecosystems. Similarly, women's communities are closely involved in promoting the environmental and climate agenda via international platforms. However, at the decision-making level, women are still underrepresented in the field, with just 33% of leadership positions at climate regulation organizations occupied by women.

How has the role of women's communities changed with regard to shaping the environmental and climate agenda during the pandemic? And how has the agenda itself changed? What can be done to increase the influence of women and women's communities in efforts to work towards sustainable development? What best practices aimed at popularizing the environmental and climate agenda exist?

Moderators:

- **VASILY FOKIN**, Head of Sustainable Development in Russia and the CIS, Danone SA
- **TATIANA MITROVA**, Scientific Director of the Energy Center of the Moscow School of Management "Skolkovo"

Panellists:

- **LYAZZAT AKHMURZINA**, Executive Director of the Kazakhstan Association of Oil, Gas and Energy Sector Organizations KAZENERGY, member of the National Commission on Women Affairs and Family and Demographic Policy under the President of the Republic of Kazakhstan
- **NILIMA BHAT**, Founder, Shakti Leadership, India

- **BERTHA DLAMINI**, President, African Women in Electricity and Power, Republic of South Africa
- **INNA KIRILKINA**, Head of Research Projects of the Women in Energy Association, Member of the Expert Group on Small-Scale LNG at the Energy Centre of the Skolkovo Moscow School of Management
- **NATALYA KOMAROVA**, Governor of Khanty-Mansi Autonomous Area–Yugra
- **INNA PIGULEVSKAYA**, Ambassador, Women in Nuclear Russia; Deputy Head, Service for Nuclear and Radiation Security, Mashinostroitelny Zavod
- **JULIA RYZHOVA**, Co-founder, Impact Capsule Research & Strategy Development Center
- **ANTONINA SEREGINA**, Associate Professor, Department of World Economy, Diplomatic Academy of the Ministry of Foreign Affairs of Russia
- **KAMILA ZHALILOVA**, Head of the Clients and Industries Project Office, Deloitte

11:00–13:00

The Universe of Water
Museum Complex
Congress Hall

Thematic discussion

Digital Professions in Agribusiness: A Look to the Future

Agriculture is becoming an increasingly high-tech sector, with information being drawn from fields, from farms, and from weather stations. Artificial intelligence, computer vision, and robotics are all set to play a key role in increasing productivity in the coming decade. Accordingly, agricultural specialists will require retraining. According to analysts, the sector will require people with the ability to operate fleets of robots and drones for the purposes of weeding, applying fertilizer, and monitoring conditions for plant growth. In the near future, the automation of agribusiness and the transformation of farms into integrated digital systems will offer enticing opportunities to entrepreneurs. In addition, a new model for agribusiness will have a significant impact on female participation in the development of the sector.

What professions in agriculture are set to decline in popularity? What recommendations could be put forward to agricultural producers to prepare for the forthcoming changes? Will it be more optimal to recruit new workers, or train current ones? What recommendations could be put forward to women working in agribusiness?

Moderator:

- **OLGA GATAGOVA**, Deputy Minister of Agriculture of the Russian Federation

Panellists:

- **NATALIA KRASHENINNIK**, AgBiotech Advancement Lead, Skolkovo Foundation
- **ANNA KUDINOVA**, Chief Executive Officer, Tochnoye Zemlepolzovanie LLC
- **IRINA LOGACHEVA**, General Director of BIO-TON LLC
- **INNA SKRYTNIKOVA**, Executive Director, Internet of Things Association; Project Leader, Digital Agriculture
- **MARINA TURANSKAYA**, Director of LLC Trade House RIF

12:30–14:00

The Universe of Water
Museum Complex
Universe of Water Hall

Women's Dialogue on Developing the Arctic

The role of the Arctic has grown significantly in recent years. Given its enormous resource potential, the region is of strategic interest to numerous countries across the globe. Arctic nations are working together more and more closely in order to strike a balance between economic growth and environmental protection as they seek to preserve the Arctic's unique and fragile ecosystem. Several environmental and infrastructure projects are currently under way as part of efforts to improve the quality of life of people living in the North. And the role played by women in these projects is particularly significant.

What aspects of international cooperation should be fostered in relation to the development of the Arctic? What infrastructure and industrial projects could be implemented in the Arctic, and what role would women play in them? What could be done to raise funds and resources for these projects? What measures should be put in place to protect the Arctic's ecosystem?

Moderator:

- **EKATERINA GRACHEVA**, TV Host, Russia 24 TV Channel

Panellists:

- **ELENA BORISENKO**, Deputy Chairman of the Management Board, Gazprombank
- **ALEXEI CHEKUNKOV**, Minister for the Development of the Russian Far East and Arctic
- **ELENA DYAGILEVA**, Deputy Governor of Murmansk Region
- **NATALIA FIGOL**, Deputy Chair, Legislative Assembly, Yamalo-Nenets Autonomous Area

- **TATIANA GORNOSTAEVA**, Deputy Governor – Prime Minister, Head of the Department of Social Policy of the Chukotka Autonomous Okrug
- **KIRA KIRYUKHINA**, Vice President for External Communications at Rostelecom
- **NIKOLAY KORCHUNOV**, Ambassador-at-Large of the Ministry of Foreign Affairs of the Russian Federation
- **ALISON LECLAIR**, Ambassador Extraordinary and Plenipotentiary of Canada to the Russian Federation
- **ALEXANDRA MIDDLETON**, Lead Researcher, Sustainable Development of Entrepreneurship in the Arctic, University of Oulu, Finland
- **SVETLANA RADIONOVA**, Head, Federal Service for Supervision of Natural Resources; Head State Environmental Inspector of the Russian Federation
- **MARIA ROSANOVA-SMITH**, Professor, George Washington University
- **ANJA KRISTINE SALO**, Communications Director, Norwegian Polar Institute, United Kingdom
- **EKATERINA SALUGINA-SOROKOVAYA**, General Director, International and Comparative Law Research Center
- **OLGA SMIRNOVA**, Advisor to the Minister of the Russian Federation for the Development of the Far East and the Arctic
- **EKATERINA UDALOVA**, Deputy Head of the Centre for Innovative, Technological, and Creative Entrepreneurship
- **LARISA ZELKOVA**, Senior Vice President, Head of HR, Social Policy and Public Relations, MMC Norilsk Nickel
- **YELENA ZLENKO**, Senator, Russian Federation; Deputy Chair of the Federation Council Committee on Agriculture and Food Policy and Environmental Management

VI. Business breakfasts, brunch discussions

10:00–12:30

The Universe of Water
Museum Complex
Tower Hall

Business breakfast

Arctic Lounge

Entrance by invitation only

12:00–13:30

Tavrisheskiy Palace
Central hall of
permanent restaurant

Business brunch

Women in the Sustainable Development of High-Tech Industries

Entrance by invitation only

Moderator:

- **ALEXANDRA RYABYKH**, Head of the Department for Interaction with State Authorities and Public Relations, Federal State Budgetary Institution Hydrospetsgeology; Co-founder, Association of Women of the Nuclear Industry Foundation

Panellists:

- **ELENA AKOLTSEVA**, President, Baker Hughes Russia, CIS
- **OLGA GOLYSHENKOVA**, President of the MAKO Association of Citizens and Organizations to Promote the Development of Corporate Education
- **DARIA GONCHAROVA**, Chief Sustainability Officer, Polymetal International
- **NATALIA IVANOVA**, Director, IPR Media Group
- **YANA KRUKHMALEVA**, Director for Digital Infrastructure Development, Gazprom Media
- **EKATERINA LYAKHOVA**, Business Development Director, Rosatom State Atomic Energy Corporation
- **NATALIA NIKIPELOVA**, President of TVEL Joint Stock Company
- **GALINA RYSAKOVA**, Senior Vice President for Organizational Development, Rostelecom
- **ELENA SNEZHKO**, Coordinator, Formula for Good Deeds Social Investment Programme, Sibur Holding
- **MARGARITA UDALAYA**, Senior Specialist, Rosatom State Corporation; Co-founder, Women in Nuclear Foundation
- **KAMILA ZHALILOVA**, Head of the Clients and Industries Project Office, Deloitte
- **ALLA ZHURAVLEVA**, Vice President, National Energy Efficiency Union

12:30–14:00

Tavrisheskiy Palace
Hall 15 (Green lounge)

Business breakfast

A Culture of Health: Women, Family, Society

Entrance by invitation only

Moderator:

- **ELENA VOYTSEKHOVSKAYA**, Journalist; Anchor of 'TeleDoctor' on Doctor television channel

Panellists:

- **YEKATERINA DIBROVA**, President, RHANA Medical Corporation; President, Filatov International Foundation for the Development of Biomedical Technologies
- **YASUMASA IJIMA**, Consul General of Japan in St. Petersburg
- **HIROKO KOZUKI**, Wife of Japanese Ambassador to Russia
- **NATALYA MANTUROVA**, Chief External Expert in Plastic Surgery, Ministry of Health of the Russian Federation; Head, Department of Plastic and Reconstructive Surgery, Cosmetology, and Cell Technologies, Pirogov Russian National Research Medical University (RNRMU) of the Ministry of Healthcare of the Russian Federation
- **ANNA SADOVNICHAYA**, Deputy Director General, Expocentre
- **CHIHARU WATANABE**, Director, Japanese Society of Placental Clinical Medicine; Member, Japan Anti-Aging Medicine Association
- **MIDORI YAMADA**, Ikebono Sokatoku Professor; Tea Ceremony Master, Omotesenke school; Master, Japanese Sumi-e painting
- **YOSHIKAZU YONEI**, Professor, Anti-Aging Medical Research Center, Doshisha University, Kyoto, Japan

Front row participants:

- **ELENA BIBIKOVA**, Senator, Russian Federation; Deputy Chair, Federation Council Committee on Social Policy
- **OKSANA DRAPKINA**, Director, National Medical Research Center for Therapy and Preventive Medicine, Ministry of Health of the Russian Federation
- **VERONIKA MININA**, First Deputy Governor of Novgorod Region
- **ANASTASIA STOLKOVA**, First Deputy Director for Development, Roscongress Foundation
- **INNA SVYATENKO**, Senator, Russian Federation; Chairman, Committee on Social Policy, Federation Council, Federal Assembly of the Russian Federation
- **EVELINA ZAKAMSKAYA**, Chief Editor, Doctor television channel

VII. Award Ceremonies and Closing Ceremony

14:00–14:30

Tavrisheskiy Palace
Ekaterininskiy Hall

Public Recognition Award Ceremony

15:00–16:00

Tavrisheskiy Palace
Duma Hall

Closing Plenary Session

13 October 2021 (day 1)

08:30–11:00 Third Eurasian Women's Forum Sideline Events
Tauride Gardens **The women's race**

13–15 October 2021, 10:00–18:00

Tavrisheskiy Palace Ekaterininskiy Hall	Third Eurasian Women's Forum Sideline Events Signing of agreements on cooperation and the implementation of joint projects Public Talk with Thought Leaders (media studio) Fashion shows featuring collections by Russian designers incorporating folk themes and traditional crafts
Tavrisheskiy Palace Kupolny Hall	The Digital Women's Business Platform <p>According to the supplementary programme, see Appendix 2 to the programme of the third Eurasian Women's Forum.</p> <p>The digitalization of the commercial sector is a global trend which is shifting the goalposts in the business world. The digital women's business platform will incorporate video conferences, roundtables, and business dialogues, as well as meetings and interviews with famous entrepreneurs. The events will cover a wide range of topics. These will include the changing role of female business leaders, the impact new technologies and discoveries have had on doing business, new opportunities afforded by the digitalization of the financial sector, and much more.</p>
Tavrisheskiy Palace Atrium	Festival of Health and Beauty <p>According to the supplementary programme.</p> <ul style="list-style-type: none"> • Lecture hall <p>A range of audio and video lectures by health and beauty specialists</p> <ul style="list-style-type: none"> • Master classes • Exhibition of Russian health-preserving technologies • Beauty zone for Russian manufacturers
Tavrisheskiy Palace Beige Lounge	Medicine of the Future (office)
Tavrisheskiy Palace Oriel Window	Women in Export (photo exhibition) Female Inventors (interactive exhibition)
Tavrisheskiy Palace Kupolny Hall	There was Chemistry, but We Broke Up (photo exhibition)
Creative selfie area	'Women's Motives' Exhibition

Appendix 1

PROGRAMME OF THE ST. PETERSBURG FOR WOMEN, WOMEN FOR ST. PETERSBURG

REGIONAL PLATFORM OF THE THIRD EURASIAN WOMEN'S FORUM

13–15 October, 2021, St. Petersburg

Programme accurate as at October 15, 2021

13 October 2021 (day 1)

10:00–11:30

Parliamentary Centre
Hall 216

Scientific and practical session

A Space for Friendship and International Cooperation

Cross-border cooperation between Russia and other countries has proven to be exceptionally effective. It has been an important factor behind the strengthening of humanitarian, economic, and political ties. At its heart lies mutual respect, the protection of good neighbourly relations, the preservation of a shared cultural heritage, and the creation of good living and working conditions in border regions. There is considerable potential to foster cross border cooperation between Russia and EU nations. Previous successful joint initiatives involving women have demonstrated how much more effective a joint approach can be in efforts to tackle common challenges across a wide range of areas.

What forms of cross-border cooperation are most effective? What are the most promising areas and opportunities in relation to the development of joint cross border initiatives aimed at increasing female participation? Which of these initiatives could be implemented in the near future? What proposals to improve the legal framework could help boost cooperation?

Moderator:

- **YELENA KALININA**, Rector, St. Petersburg Social and Economic Institute; President, Women's Alliance Association

Panellists:

- **SERGEY BALANEV**, Representative, Information Manager, Estonia–Russia Cross-border Cooperation
- **ELENA BELOVA**, Head, Development Department, Leontief Centre; Russian National Sub-Committee Member, Interreg Baltic Sea Region
- **JUKKA-PEKKA BERGMAN**, Director, South-East Finland–Russia CBC Programme
- **VALENTINA CHAPLINSKAYA**, Expert, South-East Finland–Russia CBC Programme
- **IRINA DSHAJANI**, Chief Executive Officer, PROGRESS IV Management GmbH
- **IRUMA KRAVALE**, Head, Development Instruments Department, Environmental Protection and Regional Development, Republic of Latvia
- **IRINA PETERSONE**, President, Latvian Business Women Association (LBWA)
- **SVETLANA SEDUNOVA**, Director, IntellCap; Project Partner, Latvia–Russia Cross-border Cooperation Programme
- **IRINA SHCHUKINA**, Vice-Rector, St. Petersburg Social and Economic Institute

10:00–13:30

Parliamentary Centre
Hall 315

Pitch session

A Space for Concepts and Solutions

In Europe, around 65–80% of all businesses are family-owned. Together, they account for up to half of all jobs. In Russia, family enterprise has powerful historic roots, and once played a defining role in the country's economic development. Today, however, the institution of family enterprise is only at the early stages of development. According to experts, around 10 million people are employed at family

enterprises. Many of these developed out of women-led entrepreneurial projects, which often lie at the heart of these businesses.

What conclusions can be drawn from Russia's experience, both historically and in the present? Do special measures need to be taken to support the development of female entrepreneurship? What changes could be made to legislation to help boost family enterprise? Should family enterprise come under a separate legal category? What best practices exist in the field of family and female enterprise?

Moderator:

- **LILIYA AGARKOVA**, Journalist

Panellists:

- **TATIANA BYKOVA**, President, XXI Vek ('21st Century'); Partner, Opera Vsem ('Opera for All'); General Director, Stroikonsult
- **NATALIYA CHEPEL**, General Director, Chamber of Crafts
- **IRINA GALAY**, General Director, BIG5
- **IRINA KOROLKOVA**, Founder, Director, Delovaya Volna ('Business Wave')
- **NADEZHDA KOROTOVSKIKH**, Public Representatives for Social Projects, Agency for Strategic Initiatives
- **VALENTINA MIRONOVA**, Founder, Ledi Sharm
- **VICTORIA NESTEROVA**, General Director, Isoterm Firm
- **MARIA OVCHINNIKOVA**, General Director, BRIGANTINA
- **MARINA SEDOVA**, Head, Marina Sedova Millinery
- **MARINA SEDOVA-BAHENSKAYA**, General Director, Success Consulting Center; President, Junior Chamber International St. Petersburg; Head, Biznes dlya menya! ('Business for Me!')
- **EKATERINA TÄHKÄPÄÄ**, Chairman of the Board, Business Women Union of North Countries, Finland
- **ZOYA VINNICHENKO**, President, Delovaya Peterburzhenka ('Petersburg Businesswoman')

10:00–18:00

Parliamentary Centre
Multifunctional Hall

Culinary show

A Space for Hospitality

Moderator:

- **IRINA SAFRONOVA**, Head, Women's Business Guild

Host:

- **IRINA SMOLINA**, Merited Artist of the Russian Federation; President, Novaya Vysota ('New Height') Foundation for the Support of Social and Cultural Initiatives

Panellists:

- **NATALIA BARSUKOVA**, Associate Professor, Graduate School of Biotechnology and Food Technology, Peter the Great St. Petersburg Polytechnic University
- **NATALYA GRIGORIEVA**, Medical Director, ICLINIC C3
- **ALEXANDER MARKOV**, Director, St. Petersburg Office, Federal Restaurant and Hotel Association
- **OLGA ORLOVA**, Head Digitalization of Food Technologies Group
- **VIKTOR SHABALIN**, Chairman of the Board, St. Petersburg Culinary Association
- **ANNA SHNIDER**, Chief Executive Officer, M-Tour LLC

10:00–18:00

Parliamentary Centre
Multifunctional Hall

Digital exhibition

St. Petersburg for Women, and Women for St. Petersburg

An exhibition of video clips demonstrating the most significant women's projects implemented by non-profit organizations with the support of the administration of St. Petersburg.

10:00–18:00

Parliamentary Centre
Multifunctional Hall

Photo exhibition by Valery Plotnikov

To Women with Love

An exhibition dedicated to outstanding women of the 20th century, including actors, writers, and public figures. Their personality and talent have been captured by the famous Soviet and Russian photographer Valery Plotnikov, whom Yury Rost described as "a singer for the cultural class".

Plotnikov is an honorary member of the Russian Academy of Arts. He studied at the Russian State University of Cinematography.

Exhibition Director:

- **NADEZHDA KOROTOVSKIKH**, Exhibition Director; Head, Association of HR Services; public figure, entrepreneur, representative of Agency for Strategic Initiatives, philanthropist

Exhibition Creator:

- **VALERY PLOTNIKOV**, Exhibition Creator; Soviet and Russian photographer

Master class

Personal Antifragility of Female Leaders in the 2020s

The pandemic has caused a great deal of uncertainty. In addition, working conditions have changed, and new requirements are emerging on the labour market. All this is making it essential to mobilize the resources offered by female leaders. International research has shown that the risk of burnout, psychological damage, and depression among women is higher than it once was. Employing methods to prevent stress can help female leaders protect their health, work more effectively, and enjoy a better family life.

What constitutes resilience? What can be done to minimize fear and anxiety in the face of uncertainty and external pressure? What is the secret to constructing a system to counter stress at work? What steps can female executives take to prevent professional burnout?

Moderator:

- **YULIA LAVROVA**, Author; Host, 'Grazhdanskoye obshchestvo' (Civil Society), RTR 'Rossiya 1'

Panellist:

- **OKSANA PIKULYOVA-KHARGEL**, Professor, Executive MBA Program, Graduate School of Management, St. Petersburg State University; St. Petersburg State University of Economics

12:15–13:45

Parliamentary Centre
Hall 216

Appendix 2

PROGRAMME OF DIGITAL WOMEN'S BUSINESS PLATFORM OF THIRD EURASIAN WOMEN'S FORUM

THIRD EURASIAN WOMEN'S FORUM

13–15 October, 2021, St. Petersburg

Programme accurate as at October 15, 2021

13 October 2021 (day 1)

I. Women in Business

10:00–10:15

Tavricheskiy Palace
Kupolny Hall

Digital Space Launch

10:15–10:45

Tavricheskiy Palace
Kupolny Hall

Practical session

How to Overcome Your Fears and Start a Business

11:00–11:20

Tavricheskiy Palace
Kupolny Hall

Open dialogue

Direct Line with Women Entrepreneurs

11:20–12:00

Online

Success Stories of Business Representatives from Different Countries

12:10–13:00

Tavricheskiy Palace
Kupolny Hall

Thematic session

New Opportunities for Women in the Digital Era

13:15–13:45

Tavricheskiy Palace
Kupolny Hall

Thematic session

Education in the Age of Digital Transformations

14:15–16:00

Tavricheskiy Palace
Kupolny Hall

Thematic session

The Role of Women-Led Business in Economic Development

14 October 2021 (day 2)

II. Technology and Business

12:00–14:30

Tavricheskiy Palace
Kupolny Hall

Broadcast of the plenary session

15:30–16:20

Tavricheskiy Palace
Kupolny Hall

Thematic session

Women in the Digital Economy: Overcoming Stereotypes

16:35–17:05

Tavricheskiy Palace
Kupolny Hall

Thematic interview

Developing Approaches to Education in the Digital Age

17:15–17:45

Tavricheskiy Palace
Kupolny Hall

Thematic interview

New Opportunities for Women in the Digital Era

15 October 2021 (day 3)

III. Leadership, Transformation and Reaching New Markets

10:00–10:45

Tavricheskiy Palace
Kupolny Hall

Thematic session

Business Development in the International Market

11:15–11:45

Tavricheskiy Palace
Kupolny Hall

Thematic interview

Franchise Business: How to Enter New Markets and What to Consider at the Start

12:00–12:50

Tavricheskiy Palace
Kupolny Hall

Thematic session

Women's leadership in non-standard industries

13:15–13:55

Tavricheskiy Palace
Kupolny Hall

Thematic interview

The Role of Women in Forming Communities of Active Citizens

14:00–14:30

Tavricheskiy Palace
Kupolny Hall

Thematic interview

Business in the beauty industry: tradition vs. trends

14:35–14:45

Tavricheskiy Palace
Kupolny Hall

Thematic session

Summarizing